

Winnebago Industries Offers New Ability Equipped 2010 ERA

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- Fuel Efficient ERA Now Provides Wheelchair Access -

FOREST CITY, Iowa, Mar 09, 2010 (BUSINESS WIRE) -- Winnebago Industries, Inc. (NYSE:WGO), has developed and manufactured a new Ability Equipped design for the fuel-efficient ERA Class B motor home.

Perfect for those wishing to downsize, enjoy weekend travel or anyone looking for a full service recreation vehicle in a compact size, the ERA now has an additional new floorplan available for those with special physical needs. Winnebago Industries has added the new Ability Equipped floorplan to its ERA line to meet the needs of those customers who face physical challenges. While Winnebago Industries is well known as a leader in the sale of traditional Class A and C motor homes, the Company is also an experienced leader in the design and manufacture of vehicles that enable individuals with special mobility concerns to travel freely and comfortably.

Special Ability Equipped ERA features:

- Ricon KlearVue(TM) lift in the rear of the motor home. This lift provides easy access into the ERA while its low profile design allows an unobstructed view out the windows of the rear entrance door.
- Wider aisle-way for easier navigation inside the motor home
- Wheelchair lock-downs are provided on the driver's side of the vehicle behind the front cab seats.
- Bath doors swing out for easy access into the bathroom
- Assist bar and second shower head holder in the wet bath
- Custom galley with sink, stovetop, microwave mounted under stovetop for easy access, and Waeco refrigerator which extends on a sliding tray from the end of the galley cabinet

Built on an 8,550-lb. GVWR Mercedes-Benz Sprinter chassis with a fuel efficient 3L 6-cylinder turbo-diesel Mercedes-Benz engine, the ERA features an aerodynamic design with smooth lines and striking full body paint. The exterior is further enhanced with stylized, 16-inch aluminum wheels and full-length running boards. A 5,000-lb. hitch and optional patio awning are additional highlights of this coach. In addition to the rear door with the wheelchair lift, the Ability Equipped ERA also has front cab doors and a large sliding door on the passenger side of the vehicle for easy entry for additional occupants.

The ERA also features Winnebago Industries' RV Radio that combines an AM/FM radio, CD and weatherband in one and includes an iPod/MP3 jack and hand held remote. The radio is also combined with a rearview monitor system with a touch screen, displaying weather alerts and song type, in addition to a clear picture of the exterior behind the motor home for use when backing up. The rearview monitor system also features one-way audio that is helpful when a person outside can help the driver navigate in and out of tight spots. Sirius satellite radio is also available. The ERA has plush, UltraLeather furnishings, solid-surface countertops and a 15-inch pivoting TV with DVD player. A rear dinette pedestal table and bench seats easily convert to a comfortable 40" x 69" sleeping area. The front cab seats swivel fully to face the rear of the motor home for easy access from a wheelchair. A removable pedestal table by the cab seats also provides a second dining area or a convenient spot for playing games. The ERA has a ceiling height of 6 feet, 3 inches and an exterior length just over 24 feet. The ERA also offers a 5,000-lb. trailer hitch.

For further information about the Ability Equipped ERA, contact Winnebago Industries Commercial and Specialty Vehicle Department at 1-800-492-9135 or the authorized ERA dealer near you.

About Winnebago Industries

Winnebago Industries, Inc. is the nation's top-selling manufacturer of motor homes which are self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6207889&lang=en>

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