

Winnebago Industries Announces the Election of Donald L. Heidemann to the Position of Treasurer

August 9, 2007 9:01 AM ET

FOREST CITY, Iowa--(BUSINESS WIRE)--Aug. 9, 2007--Winnebago Industries, Inc. (NYSE:WGO), announced that Donald L. Heidemann has been elected to the position of Treasurer to fill the vacancy left by the recent retirement of Joe Soczek.

A certified treasury professional, Heidemann, 35, joined Winnebago Industries on August 6, 2007. In his new position, he will oversee the Company's credit, cash management, property, tax and insurance departments. Heidemann has a 13-year history of financial positions that have prepared him for his new role at Winnebago Industries. Prior to joining Winnebago Industries, Heidemann was employed with Select Comfort Corp., Minneapolis, MN, where he served in a variety of treasury positions, most recently as assistant treasurer; and Rent-A-Center, Inc. Plano, TX, where he served as director of cash management.

Heidemann graduated from Wartburg College, Waverly, IA, with a Bachelor of Arts degree in Finance and a minor in Economics. He is a member of the Association for Financial Professionals.

A native of Neillsville, WI, Heidemann will be relocating to Forest City with his wife, Kristin and their two sons, Andy and Will.

About Winnebago Industries

Winnebago Industries, Inc. is a leading U.S. manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/investor.html>.

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