

Winnebago Industries Announces Shipments of Revolutionary New Fuel Efficient Via and Reyo

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FOREST CITY, Iowa--(BUSINESS WIRE)--Aug. 25, 2009-- Winnebago Industries, Inc. (NYSE: WGO), the nation's top-selling motor home manufacturer, today announced that shipments of the Company's revolutionary new 2010 Winnebago Via and Itasca Reyo have now begun with initial deliveries arriving at select dealers throughout the U.S.

"The culmination of an extensive development process, the all-new Winnebago Via and Itasca Reyo are ground-breaking motor homes in every way," said Winnebago Industries' Vice President of Sales and Marketing Roger Martin. "With innovative new features and construction, contemporary design, and record-breaking fuel economy, the new Via and Reyo are truly motor homes for the future."

The first Class A diesel motor homes built on the fuel efficient Dodge/Mercedes-Benz Sprinter chassis, the Via and Reyo are 25-foot, fresh, innovative and fully equipped motor homes that are slated to provide the highest fuel efficiency currently available in a Class A motor home, along with superior handling and maneuverability.

About Winnebago Industries

Winnebago Industries, Inc. is the nation's top-selling manufacturer of motor homes which are self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6035583&lang=en>

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