

Winnebago Industries Voted "Most Admired" by RVBusiness.Com Poll

November 16, 2006 12:00 AM ET

FOREST CITY, IOWA, November 16, 2006 -- Winnebago Industries, Inc. (NYSE:WGO), was named as the "most admired" recreation vehicle (RV) manufacturer in America, according to a poll conducted by RVBUSINESS.com.

Nearly 300 industry professionals participated in the RVBUSINESS.com on-line survey in October, ranking Winnebago Industries as the most admired with nearly 19 percent of the total vote. According to RVBUSINESS.com, "For Winnebago Industries, a company that set the pace nationally among manufacturers on warranty parts and service matters, it was a repeat performance." Winnebago Industries also received this recognition in August 2004.

One survey respondent wrote, "They've been in the business a long time, with reasonable products and a level of after-sale service and support directly to customers, not just dealers. That is hard to find." Another respondent said, "Winnebago is a consistent leader in their segment, not boastful, well known and respected outside of the industry."

"We were extremely pleased with the positive ranking of Winnebago Industries by RV professionals in the recent RVBUSINESS.com poll," said Winnebago Industries Chairman and CEO Bruce Hertzke. "We diligently work to improve our products and services to enhance our relationship with our motor home owners, our dealer partners and suppliers. It was very gratifying to receive recognition of these efforts through these outstanding ratings received from our own dealer partners, as well as other industry professionals."

About Winnebago Industries

Winnebago Industries, Inc. is the leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and NYSE Arca Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit,

<http://www.winnebagoind.com/html/company/investorRelations.html>