

Winnebago Industries Partners with CBS News' ``The Early Show'' on the Great American Vacation

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FOREST CITY, Iowa--(BUSINESS WIRE)--June 27, 2007--For the second consecutive year, Winnebago Industries, Inc. (NYSE:WGO) is teaming up with CBS News' "The Early Show" in its summer travel promotion - the Great American Vacation. This year, a 2008 Winnebago Destination will be taking the CBS staff to 'destinations' across the U.S. awarding nine unsuspecting lucky viewers with a week-long trip to the Caribbean. Winnebago Industries' President Bob Olson will help kick off the summer promotion with a live appearance on "The Early Show" June 29.

"Winnebago Industries is pleased to be partnering with CBS News' 'The Early Show' again this year," said Winnebago Industries Chairman of the Board and CEO Bruce Hertzke. "The Winnebago Destination will provide the ultimate travel experience this summer for the CBS staff, providing comfort and style as they travel across the U.S."

The all-new 2008 Winnebago Destination will be featured every Thursday on "The Early Show" starting July 5. This unique vehicle incorporates contemporary features like beautiful curved cabinetry, stunning fabrics and a spacious 7 foot 2 1/2 inch ceiling height. The Destination also is unique in that it is a rear pusher motor home that offers consumers the choice of either a Freightliner XC chassis with a 6.7L, 340 HP diesel engine or a Workhorse UFO chassis with a 8.1L, 340 HP gas engine.

About Winnebago Industries

Winnebago Industries, Inc. is a leading U.S. manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/investor.html>.

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CONTACT:

Winnebago Industries, Inc.

Kelli L. Harms, APR, 641-585-6731

kharms@winnebagoind.com

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Winnebago Industries, Inc.