

Winnebago Industries Earns Top Selling Motor Home Manufacturer Honor for Sixth Consecutive Year

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FOREST CITY, IOWA, March 12, 2007 – For the sixth consecutive year, Winnebago Industries, Inc. (NYSE: WGO) has earned the top selling motor home manufacturer honor according to Statistical Surveys, Inc., a retail reporting service in Grand Rapids, Michigan.

For calendar 2006, Winnebago Industries dealers retailed more Class A and Class C motor homes combined than any other manufacturer's dealer group, achieving 19 percent market share.

This is an increase from 17.9 percent in calendar 2005. The gap between Winnebago Industries' market share and that of the next ranked manufacturer was also widened from .4 to 2.7 percentage points.

Winnebago Industries also once again earned top selling Class C manufacturer honors for calendar 2006, with 25.5 percent market share, up from 20.6 percent in calendar 2005. The next ranked manufacturer recorded 16.9 percent market share for the same period. The Winnebago Outlook (formerly Minnie) was again recognized as the top selling Class C model motor home for calendar 2006.

"Winnebago Industries' dealer network has proven once again that they are the best in the business by helping us achieve the top selling motor home manufacturer award for the sixth consecutive year," said Winnebago Industries' Vice President of Sales and Marketing Roger Martin. "We thank our dedicated employees and dealers for working hard to achieve the number one status again."

About Winnebago Industries, Inc.

Winnebago Industries, Inc. is the leading manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, www.winnebagoind.com/investor.html.