

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 12, 2003

Winnebago Industries, Inc.

(Exact Name of Registrant as Specified in Charter)

IOWA

(State of Incorporation)

001-06403

(Commission File Number)

42-0802678

(I.R.S. Employer Identification No.)

P.O. BOX 152

Forest City, Iowa 50436

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: 641-585-3535

ITEM 5. OTHER EVENTS

Hanson Capital Partners, LLC ("*HCP*") has advised Winnebago Industries, Inc. (the "*Company*") that HCP entered into a written plan on November 12, 2003, pursuant to SEC Rule 10b5-1(c) relating to future sales of the Company's common stock. As of November 12, 2003, HCP was the beneficial owner of 3,383,606 shares of the Company's common stock (or approximately 20% of currently outstanding shares). HCP's trading plan calls for daily sales of the Company's common stock in amounts dependent upon the prevailing market price. HCP intends to sell up to 700,000 shares of the Company's common stock under the trading plan. The trading plan terminates on March 31, 2004, unless terminated earlier in accordance with its terms. HCP is a Delaware limited liability company whose members are the Luise V. Hanson Qualified Terminable Interest Property Marital Deduction Trust (the "*QTIP Trust*"), which has a 34.9% membership interest in HCP, the Luise V. Hanson Revocable Trust, dated September 22, 1984 (the "*Revocable Trust*"), which has a 64.4% membership interest in HCP, the John V. Hanson Family Trust, which has a .2% membership interest in HCP, the Paul D. Hanson Family Trust, which has a .2% membership interest in HCP and the Mary Joan Boman Family Trust, which has a .2% membership interest in HCP. John V. Hanson, a director of the Company, Mary Joan Boman, the wife of Gerald E. Boman, a director of the Company, Paul D. Hanson and Bessemer Trust Company, N.A. act as co-trustees under the QTIP Trust and the Revocable Trust.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

The following exhibit, a press release issued on November 14, 2003 to report HCP's execution of a SEC Rule 10b5-1 trading plan is included herein:

Ex. 99.1 Press Release

SIGNATURES

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: November 14, 2003

By: /s/ Bruce D. Hertzke
Name: Bruce D. Hertzke
Title: Chief Executive Officer

EXHIBIT INDEX

Exhibit
Number Description

Contact: Sheila Davis, Public Relations/Investor Relations Manager
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HANSON CAPITAL PARTNERS, LLC ENTERS INTO STOCK SALES TRADING PLAN

FOREST CITY, IOWA, November 14, 2003 – Winnebago Industries, Inc. (NYSE: WGO) announced today that it was informed that Hanson Capital Partners, LLC (“HCP”), which is owned and controlled by the family of Company founder John K. Hanson and his wife, Luise V. Hanson, entered into a written trading plan on November 12, 2003, pursuant to SEC Rule 10b5-1(c) relating to future sales of the Company’s common stock. As of November 12, 2003 HCP was the owner of 3,383,606 shares of the Company’s common stock, or approximately 20% of currently outstanding shares. HCP’s trading plan calls for daily sales of the Company’s common stock in amounts dependent upon the prevailing market price. HCP intends to sell up to 700,000, shares of the Company’s common stock under the trading plan. The trading plan terminates on March 31, 2004, unless terminated earlier in accordance with its terms.

John V. Hanson, a Managing Director of HCP and a Director of the Company, stated that entering into the Rule 10b5-1 trading plan was another part of the strategy of the Hanson family and HCP, which it has been executing since 1997, to diversify its investment portfolio in an orderly manner.

About Winnebago Industries

Winnebago Industries, Inc. is the leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca, Rialta and Ultimate brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company’s common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company’s common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company’s stock, visit, www.winnebagoind.com/investor_relations.htm.

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