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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPRC	OVAL
OMB Number:	3235-0287
Estimated average burd	en
hours per response:	0.5

1. Name and Address of Reporting Person* HANSON CAPITAL PARTNERS LLC			2. Issuer Name and Ticker or Trading Symbol <u>WINNEBAGO INDUSTRIES INC</u> [WGO]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director X 10% Owner
(Last) (First) (Middle) C/O JOHN V. HANSON 7019 S.E. HARBOR CIRCLE (Street)			3. Date of Earliest Transaction (Month/Day/Year) 01/20/2004	Officer (give title Other (specify below) below)
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
STUART	FL	34996		X Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	Acquirec (D) (Instr	l (A) or . 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock, \$.50 par value	01/20/2004		S		6,700	D	\$73.5	2,420,506	D	
Common Stock, \$.50 par value	01/20/2004		S		500	D	\$73.51	2,420,006	D	
Common Stock, \$.50 par value	01/20/2004		S		500	D	\$73.52	2,419,506	D	
Common Stock, \$.50 par value	01/20/2004		S		400	D	\$73.53	2,419,106	D	
Common Stock, \$.50 par value	01/20/2004		S		500	D	\$73.54	2,418,606	D	
Common Stock, \$.50 par value	01/20/2004		S		600	D	\$73.55	2,418,006	D	
Common Stock, \$.50 par value	01/20/2004		S		200	D	\$73.56	2,417,806	D	
Common Stock, \$.50 par value	01/20/2004		S		2,300	D	\$73.57	2,415,506	D	
Common Stock, \$.50 par value	01/20/2004		S		100	D	\$73.6	2,415,406	D	
Common Stock, \$.50 par value	01/20/2004		S		1,600	D	\$73.65	2,413,806	D	
Common Stock, \$.50 par value	01/20/2004		S		6,800	D	\$73.75	2,407,006	D	
Common Stock, \$.50 par value	01/20/2004		S		1,400	D	\$73.76	2,405,606	D	
Common Stock, \$.50 par value	01/20/2004		S		100	D	\$73.77	2,405,506	D	
Common Stock, \$.50 par value	01/20/2004		S		600	D	\$73.8	2,404,906	D	
Common Stock, \$.50 par value	01/20/2004		S		300	D	\$73.83	2,404,606	D	
Common Stock, \$.50 par value	01/20/2004		S		200	D	\$73.87	2,404,406	D	
Common Stock, \$.50 par value	01/20/2004		S		1,100	D	\$73.88	2,403,306	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secur Acqu (A) or Dispo of (D)	posed D) str. 3, 4		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5) Beneficially Owned Following Reported	Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

<u>/s/ John V. Hanson, Managing</u> <u>Driector, Hanson Capital</u> <u>Partners, L.L.C.</u>

01/21/2004

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. * If the form is filed by more than one reporting person, see Instruction 4 (b)(v). ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.