

Winnebago Industries Introduces Four Exciting New Motor Home Models at Louisville RV Trade Show

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LOUISVILLE, KENTUCKY – November 28, 2006 – Winnebago Industries, Inc. (NYSE: WGO), the nation's leading motor home manufacturer, unveiled four exciting new motor home models at a press conference held today at the 44th Annual National RV Trade Show in Louisville, KY.

With an emphasis on innovation and value, Winnebago Industries has introduced the new 2007 Winnebago Vista and Itasca Sunstar and the 2008 Winnebago Destination and Itasca Latitude.

The new 2007 Vista and Sunstar are entry-level Class A gas models that are available in 30- and 33-foot lengths with a full complement of features and an abundance of interior and exterior storage.

Also making their debut at Louisville are the new 2008 Winnebago Destination and Itasca Latitude. Each are available in two floorplans and each offer the choice of a gas or diesel chassis in the same models. These impressive new products are available on either the brand new Workhorse UFO rear engine gas pusher chassis or the optional Freightliner XC rear engine diesel chassis in both 37- or 39-foot floorplans.

Designed from the ground up to take full advantage of these pusher chassis configurations, the Destination and Latitude have a striking appearance both inside and out. Exterior features include an expansive one-piece windshield and full body paint with fresh, contemporary styling and exterior graphic designs. The new Destination and Latitude also feature an automotive-styled dash, an integrated entertainment center with a high-definition 30-inch flat-screen TV and home theater system, stunning curved cabinetry available in two-tone Honey Cherry with Washed Maple accents, or Honey Cherry wood throughout and contemporary décor, including furniture styling that combines both UltraLeather and fabric combinations reflecting upscale residential design trends.

"These newest Winnebago Industries offerings represent our firm commitment to developing and producing innovative products that lead the marketplace," said Winnebago Industries' Chairman and CEO Bruce Hertzke. "We are very excited to introduce the new value priced Class A Vista and Sunstar and the new stylish and innovative Destination and Latitude available as gas or diesel powered pushers. These new products are packed with innovation, value and excitement and coming soon to Winnebago and Itasca dealers."

About Winnebago Industries Winnebago Industries, Inc. is the leading U.S. manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/investor.html>.

This press release may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Investors are cautioned that forward-looking statements are inherently uncertain. A number of factors could cause actual results to differ materially from these statements, including, but not limited to the effect of global tensions, declines in consumer confidence, the availability and price of fuel, a significant increase in interest rates, a slowdown in the economy, availability of chassis and other key component parts, sales order cancellations, slower than anticipated sales of new or existing products, new products introduced by competitors and other factors. Additional information concerning certain risks and uncertainties that could cause actual results to differ materially from that projected or suggested is contained in the Company's filings with the Securities and Exchange Commission (SEC) over the last 12 months, copies of which are available from the SEC or from the Company upon request.