

Yee Haw! Join Us for a Hillbilly Jamboree!

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Winnebago-Itasca Travelers Club celebrates its 42nd Grand National Rally -

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Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, is having a Hillbilly Jamboree during the 42nd annual Winnebago-Itasca Travelers (WIT) Club Grand National Rally (GNR) scheduled July 17-22, 2011.

(Logo: <http://photos.prnewswire.com/prnh/20110706/CG30815LOGO-a>)

(Photo: <http://photos.prnewswire.com/prnh/20110706/CG30815-b>)

"Get your banjo, floppy straw hat and join over 2,000 attendees for the biggest Hillbilly Jamboree this side of the Mayberry," said WIT General Manager Doug Formanek. "It is sure to be a fun week full of good ol' fashion fun and hospitality!"

Held at the rally grounds across from Winnebago Industries' headquarters in Forest City, the 42nd annual Grand National Rally promises to be an active week, filled with informative seminars, great entertainment, like two-time Grammy winner Joe Diffie, and events.

"We have a number of new activities and events this year - like a Hillbilly Moonshine Run for WIT members to compete in," said Formanek. "We will also have a chain saw artist and a hillbilly yard sale. Members won't want to miss this event!"

Although the rally officially doesn't begin until July 17, many WIT members start arriving as early as two to three weeks early for pre-rally events and to participate in Forest City's Puckerbrush Days activities.

"It's not too late to register," Formanek added. "WIT members that are interested can call 1-800-643-4892, ext. 1, or visit www.witclub.com and click on the "Special GNR Edition" tab for details about the event and registration information."

WIT, which has a membership of over 12,000 members, is open to anyone who owns a Winnebago Industries motor home. WIT members are eligible for special member benefits and can also participate in local, state, regional and special interest clubs, and travel on a variety of WIT Club managed special events called caravans and rallies.

About Winnebago Industries

Winnebago Industries, Inc., The Most Recognized Name In Motor Homes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers and fifth wheel products under the Winnebago, Itasca, ERA and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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