

Winnebago Industries Towables Names New Regional Sales Managers

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WINNEBAGO INDUSTRIES TOWABLES NAMES

NEW REGIONAL SALES MANAGERS

FOREST CITY, IOWA, May 18, 2011 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle (RV) manufacturer, today announced three new regional sales managers for Winnebago Industries Towables products.

· Shane Dilling has joined Winnebago Industries Towables and is responsible for sales of the Brookside and Bristol Bay products in the Eastern portion of the United States. Dilling is a 19-year RV sales veteran and formerly worked for Coachmen RV. A native of Fitzgerald, GA, he is a graduate of Georgia Southwestern State University in Americus, GA. Dilling and his family reside in Fitzgerald. Dilling may be reached at 229/425-1522 or at sdilling@winnebagoind.com.

· Donald Hannay recently joined Winnebago Industries Towables and is responsible for sales of the Sunset Creek and Edgewater product lines in the Southeast portion of the United States. He has held area sales manager positions for nine years, having previously worked for Open Range, DRV and SunnyBrook RV. A native of Toledo, OH, Hannay graduated from Orange High, Orange, CA and attended LA Trade TEC in Los Angeles, CA and Fullerton College in Fullerton, CA. He and his family now reside in Knoxville, TN. Hannay may be reached at 865/414-2607 or at dhannay@winnebagoind.com.

· Jason Miller also recently joined Winnebago Industries Towables and is responsible for Sunset Creek and Edgewater product sales in the Midwest portion of the United States. Miller is a native of Wakarusa, IN and attended Ball State University in Muncie. He is a 16 year veteran of R.E.M. Industries in Wakarusa, IN, where he served as President. Miller and his family reside in Syracuse, IN. Miller may be reached at 574/825-5250, ext. 5133 or at jmiller@winnebagoind.com.

About Winnebago Industries

Winnebago Industries, Inc., The Most Recognized Name In Motor Homes[®], is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers and fifth wheel products under the Winnebago, Itasca, ERA and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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