

Winnebago Industries to Receive 13th Consecutive RVDA Quality Circle Award

November 24, 2008 5:52 PM ET

Only RV Company to Receive Award for All 13 Years

FOREST CITY, IA, Nov 24, 2008 (MARKET WIRE via COMTEX News Network) -- Winnebago Industries, Inc. (NYSE: WGO), the nation's top-selling motor home manufacturer, received notification that its Winnebago and Itasca brands once again earned the prestigious Quality Circle Awards from the Recreation Vehicle Dealers' Association (RVDA). These awards are scheduled to be presented at a ceremony conducted at the 46th Annual National RV Trade Show in Louisville, KY on December 1, 2008.

"We are extremely proud to receive the Quality Circle Award again this year," said Winnebago Industries' Chairman, CEO and President Bob Olson. "We are also very proud that Winnebago Industries has received the Quality Circle Award every year since 1995, an accomplishment no other motor home or travel trailer manufacturer in the industry has been able to attain."

The Winnebago and Itasca brands were both recognized for scoring 80 percent or above in overall dealer satisfaction as measured in the Dealer Satisfaction Index (DSI) survey conducted by RVDA. The DSI survey, which determines the Quality Circle Award winners, rates manufacturers' performance in eight core areas: sales support, sales territory, vehicle design, vehicle reliability/quality, competitive price/value, parts support, dealership warranty support and overall dealer communications.

"Our dealer partners are our first-line customers, and consequently, it is extremely important to fully understand their needs," said Olson. "The DSI survey is a vital measurement tool for the quality of our products, our sales and service programs and our manufacturing processes, providing us with important benchmark information that shows how our dealer partners perceive the quality of Winnebago Industries' products and services. We are truly honored by the continued confidence shown by our Winnebago and Itasca dealer partners in Winnebago Industries and thank them for this prestigious award. We would also like to thank our employees for their continued efforts to ensure that every Winnebago Industries motor home, program and service provided is of the highest quality. We will continue to strive to have the most innovative and highest quality products, services and support for both our dealer partners and retail customers."

About Winnebago Industries

Winnebago Industries, Inc. is a leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://www.winnebagoind.com/investor.html>.

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