

Winnebago Itasca Travelers Club Welcomes Towable Owners

January 17, 2012 12:01 PM ET

FOREST CITY, IOWA, January 17, 2012 – Winnebago Itasca Travelers (WIT) Club is now inviting SunnyBrook and Winnebago brand towable product owners to become WIT Club members, including owners of SunnyBrook products manufactured prior to the acquisition of SunnyBrook Manufacturing by Winnebago Industries.

WIT is a club exclusively for owners of Winnebago Industries' produced RV's. Members are eligible to join any number of WIT Club affiliations, including national, state, local or special interest clubs, as well as participate in fun-filled caravans and rallies held throughout North America. Members also receive numerous RV travel related benefits such as discounts at hundreds of participating campgrounds, professional trip routing, free membership in Pilot Flying J Travel Plaza RV Real Value Club, as well as a subscription to WIT Club News, among many others.

“We are very excited to welcome SunnyBrook and Winnebago Towables owners to join the ranks of more than 11,000 Winnebago Industries motorized product owners who are currently members of the WIT Club,” said WIT Club General Manager Doug Formanek. “Since our acquisition of SunnyBrook, we've seen a growing interest in offering WIT membership and benefits to towable product owners with the most enthusiast proponents being our existing members.”

Formanek continued, “As we eagerly welcome SunnyBrook and Winnebago towable owners, we are excited about the energy and potential growth they will bring to WIT along with plenty of fun and new friendships.”

Interested SunnyBrook or Winnebago brand towables owners may contact the Winnebago Itasca Travelers Club at 800-643-4892, or at www.winnebagoind.com/clubs/wit.

For further information: Sheila Davis, PR/IR Manager - 641-585-6803