UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported) March 10, 2011



Winnebago Industries, Inc.

(Exact Name of Registrant as Specified in its Charter)

Iowa	001-06403	42-0802678
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

P.O. Box 152, Forest City, Iowa

(Address of Principal Executive Offices)

Registrant's telephone number, including area code 641-585-3535

(Former Name or Former Address, if Changed Since Last Report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

50436

(Zip Code)

Item 7.01 Regulation FD Disclosure.

Winnebago Industries, Inc. (Winnebago Industries) is filing herewith a press release issued on March 10, 2011, as Exhibit 99.1 which is included herein. The press release was issued to report that on March 17, 2011, Winnebago Industries anticipates announcing its financial results for the second quarter of Fiscal 2011 ended February 26, 2011. In connection with the announcement, Winnebago Industries will host a conference call on March 17, 2011 at 9:00 a.m. Central time. Details regarding the conference call are contained in the press release included herein.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

ExhibitNumberDescription99.1Press release of Winnebago Industries, Inc. dated March 10, 2011.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WINNEBAGO INDUSTRIES, INC. (Registrant)

Dated: March 10, 2011

/s/ Robert J. Olson

Name: Robert J. Olson

By:

Title: Chairman of the Board and Chief Executive Officer

EXHIBIT INDEX

Exhibit Number	Description
99.1	Press release of Winnebago Industries, Inc. dated March 10, 2011.

WINNEBAGO INDUSTRIES ANNOUNCES SECOND QUARTER OF FISCAL 2011 FINANCIAL RESULTS CONFERENCE CALL TO BE HELD ON MARCH 17, 2011

FOREST CITY, IOWA, March 10, 2011 - Winnebago Industries, Inc. (NYSE: WGO), a leading United States recreation vehicle manufacturer, will host a conference call on Thursday, March 17, 2011 at 9 a.m. Central Time (CT) to discuss the financial results for its second quarter of Fiscal 2011 ended February 26, 2011. The Company will release its financial results on March 17, 2011 at 6:00 a.m. CT.

Winnebago Industries' conference call may be heard live via the Company's website, <u>http://www.winnebagoind.com/investor.html</u>. The event will be archived and available for replay for the next 90 days. To access the replay, click on <u>http://www.winnebagoind.com/investor.html</u>.

About Winnebago Industries

Winnebago Industries, Inc., The Most Recognized Name In Motor Homes[®], is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers and fifth wheel products under the Winnebago, Itasca, ERA and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <u>http://www.winnebagoind.com/investor.html</u>.

###