

## **Winnebago Industries Introduces New 2008 Winnebago Destination and Itasca Latitude to Retail Public at Florida RV Supershow**

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FOREST CITY, IOWA, January 12, 2007 – Attendees of the 2007 Florida RV SuperShow in Tampa, Fla., will have the opportunity to get a "sneak peek" at the newest cutting edge products from Winnebago Industries, Inc. (NYSE:WGO). The much anticipated, all new 2008 Winnebago Destination and Itasca Latitude that will be arriving at dealers in April, will be on hand in the Winnebago and Itasca displays at the show held at the Florida State Fairgrounds, Wednesday, January 17 through Sunday, January 21 in Tampa.

The new 2008 Destination and Latitude are innovative "rear pusher" motor homes, each available in two spacious floorplans and both offering consumers the choice of a gas or diesel engine in the same models. These impressive new products are available on either the brand new Workhorse UFO rear engine gas pusher chassis or the optional Freightliner XC rear engine diesel chassis in both 37- or 39-foot floorplans.

The choice of a gas or diesel pusher is just the beginning of the story. Designed from the ground up to take full advantage of these pusher chassis configurations, the Destination and Latitude have a striking appearance both inside and out. Exterior features include an expansive one-piece windshield and full body paint with fresh, contemporary styling and exterior graphic designs. The new Destination and Latitude also feature an automotive-styled dash, an integrated entertainment center with a high-definition 30-inch flat-screen TV and home theater system, stunning curved cabinetry available in two-tone Honey Cherry with Washed Maple accents, or Honey Cherry wood throughout and contemporary décor, including furniture styling that brings together both UltraLeather and fabric combinations reflecting upscale residential design trends.

"The all new 2008 Destination and Latitude represent a new level of motor home design that merges contemporary styling with maximum function and comfort. The results are two new eye-catching motor homes that deliver uncompromising comfort and function at a surprisingly affordable price and we are very pleased to introduce them to the retail public at the first major retail RV show of the season," said Winnebago Industries' Vice President of Sales and Marketing Roger Martin.

About Winnebago Industries Winnebago Industries, Inc. is a leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit,

<http://www.winnebagoind.com/html/company/investorRelations.html>