

Winnebago Industries Focuses on Innovation at National RV Trade Show

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Company Introduces New Floorplans and Is Set to Unveil Revolutionary Products on Tuesday

LOUISVILLE, KY, Dec 01, 2008 (MARKET WIRE via COMTEX News Network) -- Winnebago Industries, Inc. (NYSE: WGO), the nation's leading manufacturer of motor homes, is focusing on innovation with the introduction of several new floorplans at the 46th Annual National RV Trade Show in Louisville, KY, December 2-4. The Company will also announce the introduction of additional all-new motor homes that are set to revolutionize the industry at a press conference on Tuesday, December 2.

"I believe this is one of our most exciting product lineups in Winnebago Industries' 50 year history," said Winnebago Industries Chairman of the Board, CEO and President Bob Olson. "This year, we focused on floorplans and the innovation that makes them unique. From the smaller Class C motor homes to our luxurious Class As -- we've created floorplans that incorporate efficiency, luxury and comfort. Our entire 2009 lineup is second to none and we're excited to add these new models to the mix."

Class C

Known for their fuel efficiency, the Winnebago View and Itasca Navion introduce a new full wall slide model to their 2009 lineup -- the 24A. The new 24 A also features a large 32-inch TV and the popular Dodge Sprinter chassis with a Mercedes Benz diesel engine. These innovative Class C motor homes continue to be the talk of the industry since their introduction in 2004 when Winnebago Industries was the first manufacturer to build on this revolutionary chassis.

The Class C lineup also adds the new 2009 Winnebago Access and Itasca Impulse 31N that features a dual entry bathroom and spacious living and bedroom areas. The unique 2009 Winnebago Outlook 30D features a fresh, new one-of-a-kind layout. Instead of the traditional rear bedroom, the 30D features a living area, including a 32-inch LCD TV and Euro chair, and a U-shaped lounge nestled in the rear, driver's side slideout room. Sleeping accommodations are not sacrificed either, with the dinette and sofa providing ideal rest areas, as well the front cab over bunk with a pullout staircase for easy access.

Class A

In the Class A lineup, the new 2009 Winnebago Sightseer and Itasca Sunova unveil the 37L that features three zone living. With opposing slideout rooms, the front living area offers plenty of space and seating, with the cab seats swiveling to become integral components of the living area when parked. In the middle of the coach sits a fully equipped galley, while a king bed is the center of attention in the back. Attractive sliding doors can create privacy when needed for all three living zones inside the vehicle.

The 2009 Winnebago Destination and Itasca Latitude unveil an exciting 39N model that has it all -- including a bunk bed/closet area. Besides a queen bed, the large wardrobe not only is the perfect place for all your belongings, but it also houses bunk beds that fold down and then neatly store back into place when not in use to create storage space. The 39N also has a fully equipped galley in the front of the coach, with a comfortable living area, featuring opposing sofas and a 37-inch TV, mid-coach.

"These floorplans are sure to be a hit this week in Louisville," said Olson. "We're also excited about our announcement on Tuesday morning that will bring additional products to the market that have never been seen before. We are excited about the future of the RV industry and plan to continue to be the leader in innovation and fuel efficiency."

About Winnebago Industries

Winnebago Industries, Inc. is a leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://www.winnebagoind.com/investor.html>

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