

## **Winnebago Industries Introduces new 2007 Motor Homes at Dealer Days Event in Las Vegas**

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FOREST CITY, IOWA, July 6, 2006 – Winnebago Industries, Inc. (NYSE:WGO), unveiled its new 2007 Winnebago® and Itasca® brand motor homes during the Company's Dealer Days event held June 25-27, 2006, at The Mirage in Las Vegas, Nevada. For 2007, Winnebago Industries offers a lineup of 86 floorplans – 30 percent of which are new or redesigned.

"Winnebago Industries was excited to introduce our 2007 lineup to our dealers," said Winnebago Industries Chairman of the Board and CEO Bruce Hertzke. "The theme for our Dealer Days event was 'Competitive Edge' and we believe we have a winning combination of very competitive products for 2007. Winnebago Industries has the most comprehensive Class C lineup in the Company's 48 year history, and based on dealer reaction, we're right on the mark with our new Class A gas and diesel motor home lineup as well."

"As a member of the Winnebago Industries' Dealer Council, I was just very impressed with their new 2007 product line and how well Winnebago Industries' management listened to our suggestions," said Pat Leach of Leach Camper Sales, Lincoln, Neb. "They are going to take the Class C market by storm with the new Winnebago Access and Itasca Impulse. The Winnebago Outlook and Itasca Spirit are also very exciting with innovative new cabinetry. Winnebago Industries also had strong entries in the Class A gas and diesel market with great new floorplans and changes for 2007."

Winnebago Industries stellar Class C lineup features the new, value priced Winnebago Access™ and Itasca Impulse™. The Access and Impulse offer six models that range in length from 22 to 31 feet. Notable floorplan highlights include the 28P, 29T and 31C that feature a large, rear storage trunk and 80-inch interior height in the galley and lounge areas.

The Access and Impulse are joined by the Winnebago Outlook® and Itasca Spirit® that have a striking new exterior design in 2007 with contemporary, curved cabinetry inside and a new 31H floorplan. The Winnebago Aspect® and Itasca Cambria® offer a new full-body paint option on each of its three floorplans that range in length from 23 to 29 feet.

The fuel efficient Winnebago View® and Itasca Navion® unveiled a new 23B floorplan that has an exciting rear bunk layout that is sure to be a hit with families! The View and Navion are built on the innovative Dodge Sprinter cutaway chassis with a 2.7L 5-cylinder turbo-diesel Mercedes Benz engine with fuel efficiency of 17-19 miles per gallon.

Winnebago Industries Class A gas offerings for 2007 include the redesigned Winnebago Voyage® and Itasca Sunrise®. The exterior features a contemporary design, while the interior showcases increased ceiling height of 7 feet 2 ½ inches and Kwikkee® electric, flat floor slides. A new 35L floorplan also joins the Voyage and Sunrise lineup and features an optional king-size bed, bringing the lineup to four models for 2007.

The value priced Winnebago Sightseer® and Itasca Sunova®, the Company's entry level Class A gas models, introduced a unique new 35J floorplan featuring bunk beds with optional flip-down LCD TV and DVD player in addition to a rear king-size bed. The 30B and 33T models feature a new, large exterior trunk. The high-line Winnebago Adventurer® and Itasca Suncruiser® also feature a new 35L floorplan for 2007, and have models ranging from 33 to 38 feet in length.

Winnebago Industries Class A diesel offerings include a new 40TD floorplan in the Winnebago Tour® and Itasca Ellipse®. With approximately 375 square feet of living space, the 40TD features two extra large, flat-floor slides (15 feet, 11 inches on the driver's side and 21 feet, 6 inches on the passenger's side); forward galley and optional fireplace, mid-coach; increasing the floorplan offerings to four for each line in 2007. The premium Vectra® and Horizon® also feature the new 40TD model with large flat-floor slides. Other features of the Vectra and Horizon 40TD include an optional, innovative theater seating module, large bath with contemporary curved walls, solid wood cabinetry, high gloss Corian® countertops and high-line entertainment features. The 40TD joins the 40KD and 40FD in the Vectra and Horizon lineup. The Company's entry level diesel pushers, the Winnebago Journey® and Itasca Meridian® offer three floorplans for 2007, ranging in length from 34 to 39 feet.

Also at the Dealer Days event, Winnebago Industries honored 168 of its dealers who achieved the prestigious Circle of Excellence status. Since 1986, the Circle of Excellence award has been given to select Winnebago Industries dealers in recognition of their excellence in buyer satisfaction. In addition, the Company recognized its top-selling dealers by brand and region of the country, as well as those with the highest market share for Winnebago Industries' products.

## About Winnebago Industries

Winnebago Industries, Inc. is the leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/framesets/investors.php>