

Number One! Winnebago Industries Recognized as Top Selling Motor Home Manufacturer

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- 2007 Marks the Seventh Consecutive Year the Company Achieves This Honor -

FOREST CITY, Iowa--(BUSINESS WIRE)--March 18, 2008--For the seventh consecutive year, Winnebago Industries, Inc. (NYSE: WGO) has earned the top selling motor home manufacturer honor according to Statistical Surveys, Inc., a retail reporting service in Grand Rapids, Michigan.

For calendar 2007, Winnebago Industries dealers retailed more Class A and Class C motor homes combined than any other manufacturer's dealer group, achieving 18.6 percent market share.

"Winnebago Industries is extremely pleased to again say we are the number one motor home manufacturer," said Winnebago Industries Vice President of Sales and Marketing Roger Martin. "Achieving this honor on the event of our 50th anniversary makes it even more special and is an affirmation to the strength of our dealer partners, employees and products."

Winnebago Industries once again achieved the top selling Class C manufacturer honor for calendar 2007, with 24 percent market share. The next ranked manufacturer recorded 15.3 percent market share for the same period.

The Company's well recognized Winnebago brand also took home the number one selling brand honors in Class A and Class C with 12.7 percent market share. The Itasca brand came in at number 3 with 5.8 percent market share.

"Our well recognized brand names continue to do well in the market," Martin said. "When customers look to enter the lifestyle, most think of Winnebago. We're proud of our Winnebago and Itasca brands equally and will continue to promote them as leaders in the RV industry."

About Winnebago Industries, Inc.

Winnebago Industries, Inc. is a leading U.S. manufacturer of motor homes which are self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/investor.html>.

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