

Winnebago Industries Introduces New 2008 Itasca Navion iQ, Itasca Meridian and Winnebago Tour at Pennsylvania RV Show

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FOREST CITY, Iowa--(BUSINESS WIRE)--Sept. 7, 2007--Pennsylvania RV Show attendees will see the debut of three of Winnebago Industries, Inc.'s (NYSE:WGO) newest product offerings, September 12-14 in Hershey, Penn. The full lineup of Itasca products will include the one-of-a-kind 2008 Itasca Navion iQ and the totally redesigned Itasca Meridian, while the impressively spacious, full wall slide Winnebago Tour 40WD joins the Winnebago product lineup also on display.

The 2008 Navion iQ is unlike anything on the market today. This cutting edge, 24-foot Class C motor home is built on a 11,030-lb. GVWR Dodge Sprinter chassis with a Mercedes Benz 3.0L turbo diesel engine providing power, performance and fuel economy. On display is the inventive 24CL floorplan that features full body paint and an aerodynamic front end for an eye-catching look. A front skylight adds a modern touch and abundant natural lighting that can be controlled with a convenient built in shade. The European-inspired interior features well-appointed, curved cabinetry that's not only beautiful but provides plenty of storage, while the rear dinette easily converts into a comfortable 50-inch by 82-inch sleeping space at night. Plus, the rear of the coach features a large, panoramic window for a great view. A 19-inch LCD TV mounted in the dinette area tilts and swivels for optimal viewing throughout the coach and operates on 12 volt DC power so you can watch TV without generator or shoreline power. The fully equipped galley provides a two-burner range and round stainless steel sink with covers that add countertop space when not in use. In the cab, the upscale seats are built for maximum comfort and easily swivel for additional seating space in the living area when parked.

"The new Itasca Navion iQ is going to take the RV market by storm," said Winnebago Industries Vice President of Sales and Marketing Roger Martin. "This one-of-a-kind coach is a great complement to our current Winnebago View and Itasca Navion product lines that also are built on the Dodge Sprinter chassis. What sets the Navion iQ apart is its stylish, aerodynamic front end, original floorplans and stylish interior appointments. This coach is a must see by Pennsylvania RV show attendees and anyone interested in seeing a fresh, new motor home that combines style, power and fuel economy."

General availability of the new Navion iQ is slated for late-November.

Also on display for the first time, the Itasca Meridian is an exceptional Class A diesel motor home that has been totally redesigned from the ground up in 2008. The Meridian features a 29,410-lb. GVWR Freightliner XC chassis with a 350 hp Cummins engine and industry-leading 55 degree wheel cut, and two crowd-pleasing floorplans with the 39Z on display in Hershey. The 39Z is incredibly spacious, boasting a remarkable 320 square feet of living space. The 39Z also has an angled bathroom with access doors from both the living and bedroom areas. Other state-of-the-art features include Corian solid surface countertops, a 37-inch LCD TV, beautiful curved cabinetry, luxurious UltraLeather and an automotive-style dash.

The Winnebago Tour unveils the 40WD to its lineup in 2008 and to the public at the annual Hershey show. Built on the premium Maxum chassis that features unparalleled storage space with its inverted rail design, the 40WD is a triple slideout floorplan, featuring a full wall slide on the passenger side. The lounge area of the 40WD features dual sofas up front and a spacious galley featuring an innovative U-shaped dinette. A 37-inch high definition LCD TV sits mid-coach, with a roomy walk-through bathroom and side aisle access to a standard king-size bed are additional highlights of this model. The bedroom also features a large wardrobe and a 27-inch LCD TV.

"We're excited to show these innovative new floorplans," Martin said. "They're testimony to the dedication we have to the research and development required to bring new and improved products to the market."

About Winnebago Industries

Winnebago Industries, Inc. is a leading U.S. manufacturer of motor homes, self-contained recreation vehicles used

primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/investor.html>.

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