

Winnebago Industries Recognized as Top-Selling Motor Home Manufacturer for Eighth Consecutive Year

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FOREST CITY, IA, Feb 16, 2009 (MARKET WIRE via COMTEX) -- Winnebago Industries, Inc. (NYSE: WGO) has been recognized for the eighth consecutive year as the nation's top-selling motor home manufacturer according to Statistical Surveys, Inc., a retail reporting service in Grand Rapids, Michigan.

Winnebago Industries' dealers retailed more Class A and Class C motor homes combined than any other manufacturer's dealer group in calendar 2008, achieving 18.5 percent market share.

"We are extremely pleased with the recognition of Winnebago Industries as the top-selling motor home manufacturer in calendar 2008," said Winnebago Industries Vice President of Sales and Marketing Roger Martin. "We believe this honor is a direct reflection of the strength of our dealer partners, our employees and our strong product offerings."

Winnebago Industries also strongly led the Class A Gas market segment with 23.3 percent market share and the Class C market segment with 23.1 percent market share in calendar 2008.

The Winnebago brand also achieved the number one selling brand honors in Class A and Class C markets combined with 13.0 percent market share. The Itasca brand was in third place with 5.5 percent market share.

"We're very proud of the respect our brands command," said Martin. "We believe RV consumers are drawn to quality, well-established brands, particularly during a challenging economic environment such as we have today. We have worked extremely hard to distinguish our product from the competition through stringent quality control programs, innovative product design and unmatched service after the sale. Through these efforts, Winnebago Industries has also been recognized as a Quality Circle Award recipient by the Recreation Vehicle Dealers' Association for each of the last 13 years."

About Winnebago Industries

Winnebago Industries, Inc. is the nation's top-selling manufacturer of motor homes which are self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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