

Winnebago Industries Celebrates Its 50th Anniversary

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FOREST CITY, Iowa--(BUSINESS WIRE)--Feb. 12, 2008--Winnebago Industries, Inc. (NYSE: WGO), a leading United States motor home manufacturer, celebrated its 50th anniversary by ringing the closing bell on the New York Stock Exchange today. Key executives were on hand to commemorate this special occasion. Winnebago Industries was incorporated on February 12, 1958.

From small beginnings, Winnebago Industries has grown into an RV giant. With just 15 employees and a dream of bringing recreation vehicles to the American people, the Company's founder, John K. Hanson, turned Winnebago Industries into an American icon. The Company started making travel trailers in 1958. Eight years later in 1966, the first self-contained motor home rolled off the assembly line. Today, Winnebago Industries builds approximately 10,000 motor homes a year. Recently, the Company celebrated the production of its 400,000th motor home.

"Today is a very special day for our Company," said Winnebago Industries' Chairman of the Board and CEO Bruce Hertzke. "Fifty years ago today, the most recognized name in motor homes was born. We are extremely proud of our Company, products, dealers and most importantly the people that have made this Company what it is today. We look forward to the next 50 years with promise and the pledge to continue to bring innovative motor homes to the American people."

About Winnebago Industries, Inc.

Winnebago Industries, Inc. is a leading U.S. manufacturer of motor homes which are self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit,<http://www.winnebagoind.com/investor.html>.

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