

Winnebago-Itasca Travelers Go Hollywood for Week Long Grand National Rally

June 24, 2010 10:23 AM ET

FOREST CITY, Iowa, Jun 24, 2010 (BUSINESS WIRE) --Winnebago Industries, Inc. (NYSE:WGO), the nation's top-selling motor home manufacturer, will be going Hollywood during the 41st annual Winnebago-Itasca Travelers (WIT) Club Grand National Rally (GNR) scheduled July 18 - 23, 2010.

"We are excited to bring a little 'tinsel town' fanfare to Forest City for our week long Grand National Rally," said WIT General Manager Doug Formanek. "With over 1,300 Winnebago Industries motor homes expected, - up nearly ten percent from last year - we are looking forward to a fun-filled week of celebrity look-alikes and red carpet activities as we celebrate our Hollywood Legends theme!"

Held at the rally grounds across from Winnebago Industries' headquarters in Forest City, the 41st annual Grand National Rally promises to be an active week, filled with informative seminars, great entertainment and most importantly, fun. Many attendees will be dressed as their favorite actor or actress, and will participate in such events as the Happy Camper Cookoff, Motor Home Rodeo and the first ever "WIT Movie" where attendees will star in a movie filmed entirely during the rally. Best performance awards will even be given out for event winners throughout the week.

"With over 3,000 people expected to attend, this week will mark movie history in Forest City," Formanek said. "I'm sure Marilyn Monroe, James Dean and even Roy Rogers will make an appearance. But the real star of the week is the RV lifestyle that WIT members enjoy in their Winnebago Industries motor homes - is the perfect mix of fun, friendship and camaraderie - and the real reason our members return home every year. We look forward to celebrating Hollywood Legends this July!"

Although the rally officially doesn't begin until July 18, WIT members typically start arriving as early as two to three weeks early for pre-rally events and to participate in Forest City's Puckerbrush Days activities.

"It's not too late to register," Formanek added. "WIT members that are interested can call 1-800-643-4892, ext. 1, or visit www.witclub.com and click on the "Special GNR Edition" tab for details about the event and registration information."

Membership in WIT is open to anyone who owns a Winnebago Industries motor home and there are currently more than 14,000 Club members. WIT members are eligible for special member benefits and can also participate in local, state, regional and special interest clubs, and travel on a variety of WIT Club managed special events called caravans and rallies.

About Winnebago Industries

Winnebago Industries, Inc. is the nation's top-selling manufacturer of motor homes which are self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6339681&lang=en>

SOURCE: Winnebago Industries, Inc.

Winnebago Industries, Inc.
Kelli Harms, 641-585-6731
kharms@winnebagoind.com