FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| l | OMB APPRO              | VAL       |
|---|------------------------|-----------|
|   | OMB Number:            | 3235-0287 |
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| l | hours per response:    | 0.5       |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Heidemann Donald L  |        |      |   | 2. Issuer Name and Ticker or Trading Symbol WINNEBAGO INDUSTRIES INC [ WGO ] |  |  |   |  |              |   |             | Check   | all app  | olicable)  |                       | Issuer Owner  |   |          |  |
|---|--------|------|---|--|--|--|---|--|--------------|---|-------------|---|--|--|-----------------------|---|---|----------|--|
| (Last) (First) (Middle) WINNEBAGO INDUSTRIES, INC. P.O. BOX 152   |        |      |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 10/10/2014                        |  |   |  |              |   |             |   |  | X  | belov                 | v)  | belo  |          |  |
| (Street) FOREST (City)  | CITY L |      | 50436<br>Zip)   |  | 4. If  | 4. If Amendment, Date of Original Filed (Month/Day/Year) |   |  |              |   |             |   |  | Individual or Joint/Group Filing (Check Applicable ine)  X Form filed by One Reporting Person Form filed by More than One Reporting Person |                       |   |   |          |  |
|   |        | Tabl | le I - Nor  | n-Deriv  | ative  | Se   | curitie   | s Acc                                    | uired,       | Dis                                     | posed o     | f, o  | r Ben  | efici  | ally (                | Owne  | ed  |          |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)   |        |      |   |  |  | Execution Date,  |   | Transaction Disposed Of (Code (Instr. 5) |              | ies Acquired (A)<br>Of (D) (Instr. 3, 4 |             |   | 4 and Secu<br>Bene   |  | cially<br>I Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |          |  |
|   |        |      |   |  |  |  |   | Code                                     | v            | Amount                                  |             | (A) or<br>(D)   | Price  | .  | Transa                | action(s)<br>3 and 4)   |   | (msu. 4) |  |
| Common Stock, \$.50 par value 10/10/  |        |      |   |  | /2014 F  |  |   | 487 <sup>(1)</sup> D \$                  |              | \$21                                    | 1.45 14,968 |   | D  |  |                       |   |   |          |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)                          |        |      |   |  |  |  |   |  |              |   |             |   |  |  |                       |   |   |          |  |
| Derivative Security (Instr. 3)  Conversion or Exercise (Month/Day/Year)  Price of Derivative Security  Date (Month/Day/Year)  Execution Date, if any (Month/Day/Year) |        |      | ransaction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |  | Date Expiration  Expiration Date Month/Day/Year)  Date Expiration Exercisable Date |  | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares |  | ount<br>mber | nt<br>er                                |             | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | Ownershi<br>Form:<br>Direct (D)<br>or Indirec<br>(I) (Instr. 4 | Beneficial<br>Ownership<br>(Instr. 4)  |                       |   |   |          |  |

## **Explanation of Responses:**

1. Upon the annual incremental vesting of a restricted stock award granted 10/10/2012 under the Winnebago Industries, Inc. 2004 Incentive Compensation Plan, which is a Section 16(b) plan, the reporting person exercised their option to have a portion of such vested shares, equal in value to the tax amount calculated based upon the value of such shares on the vesting date, to be withheld by the Company in order to meet reporting person's tax obligation incurred upon the vesting of such restricted stock award.

/s/ Scott C. Folkers, Secretary,
Winnebago Industries, Inc. 10/13/2014
under Power of Attorney

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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