

WIT Celebrates 40th Anniversary Rally with "WITStock" Celebration

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FOREST CITY, Iowa--(BUSINESS WIRE)--Jun. 22, 2009-- Winnebago Industries, Inc. (NYSE:WGO), the nation's top-selling motor home manufacturer, will celebrate the 40th anniversary of its Winnebago-Itasca Travelers (WIT) Club with club members at the Grand National Rally (GNR) scheduled July 19 – July 24, 2009.

“While the economy is certainly challenging, WIT members aren’t changing their lifestyle,” said WIT General Manager Doug Formanek. “To date, 1,175 coaches are registered, and we anticipate a total of 1,225 for our week-long event. That’s down only 20 percent from last year’s milestone event that celebrated Winnebago Industries 50th anniversary. Regardless of economic factors, our owners love the RV lifestyle and our attendance numbers reflect just that.”

Held at the rally grounds across from Winnebago Industries’ headquarters in Forest City, the 40th Anniversary GNR promises to be an active week, filled with informative seminars, great entertainment and most importantly, fun.

“Since the first WIT GNR and Woodstock were both held in 1969, we felt it was appropriate to celebrate with the theme of “WITStock” for WIT’s 40th Anniversary GNR,” Formanek said. “More than 2,800 people are expected to attend the event.”

Although the rally officially doesn’t begin until July 19, WIT members typically start arriving as early as two to three weeks early for pre-rally events and to participate in Forest City’s Puckerbrush Days activities.

“It’s not too late to register,” Formanek added. “WIT members that are interested can call 1-800-643-4892, ext. 1, or visit www.witclub.com and click on the “Special GNR Edition” tab for details about the event and registration information.”

The WIT Club is open to anyone who owns a Winnebago Industries motor home and current membership totals more than 14,000 members. WIT members are eligible for special member benefits, gather often with WIT local, state, regional and special interest clubs, and travel on a variety of WIT Club managed special events called caravans and rallies.

About Winnebago Industries

Winnebago Industries, Inc. is the nation’s top-selling manufacturer of motor homes which are self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company’s common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company’s common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries’ investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

Source: Winnebago Industries, Inc.

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