

Winnebago Via Showcased at Washington, DC, Event

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- Fuel economy of 15-18 mpg highlighted -

FOREST CITY, Iowa--(BUSINESS WIRE)--Sep. 24, 2009-- Winnebago Industries, Inc. (NYSE: WGO), the nation's top-selling motor home manufacturer, recently showcased the all-new high-mileage Class A Winnebago Via motor home for participants in the Forum on Stimulating Economic Vitality and Resource Conservation, a gathering of top national and state tourism and park leaders hosted by the U.S. Department of Interior. Held in downtown Washington, D.C., on September 15, the forum allowed key RV industry leaders, state tourism officials, the managers of public lands covering more than one-third of the nation's surface and others to discuss increasing visits by Americans to national parks while making this use sustainable, and to see how changes in RVs will help the RV lifestyle remain popular in an era of new focus on "green" living.

Forum participants included state and local government officials, gateway community and tribal leaders as well as tourism and recreation industry representatives. Keynote addresses were delivered by Transportation Secretary Ray LaHood and Interior Secretary Ken Salazar, both members of the President's Cabinet. Recreational Vehicle Industry Association (RVIA) President Richard Coon and American Recreation Coalition (ARC) President Derrick Crandall briefed the Secretaries on RV travel and innovations as they toured the VIA. The event also recognized innovations in RVing that have made the industry more eco-friendly, fuel and cost efficient.

"We were delighted by the positive focus of the Administration's comments at the forum – about its commitment to strengthen the link between Americans and the Great Outdoors. Both Secretaries noted the immense economic importance of the RV industry and related recreation businesses," said American Recreation Coalition President Derrick A. Crandall. "The Winnebago Via's eye-catching styling, exclusive features and impressive fuel economy were a real hit with meeting attendees."

About Winnebago Industries

Winnebago Industries, Inc. is the nation's top-selling manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6058556&lang=en>

Source: Winnebago Industries, Inc.

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