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## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

|  | Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. <i>See</i><br>Instruction 1(b). |
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|--|---|

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

# OMB APPROVAL OMB Number: 3235-0287

| l |                          |     |
|---|--------------------------|-----|
| l | hours per response:      | 0.5 |
|   | Estimated average burden |     |

| 1. Name and Address of Reporting Person*<br>HANSON CAPITAL PARTNERS LLC |   |       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>WINNEBAGO INDUSTRIES INC [ WGO ] |                    | ionship of Reporting F<br>all applicable)<br>Director | Persor        | son(s) to Issuer<br>10% Owner |  |
|---|---|-------|--|--------------------|---|---------------|-------------------------------|--|
|   |   |       |  |                    |   | л             |                               |  |
| (Last)  | (First) (Middle)<br>OHN V. HANSON<br>S.E. HARBOR CIRCLE |       | 3. Date of Earliest Transaction (Month/Day/Year)<br>03/11/2004                         |                    | Officer (give title below)                            |               | Other (specify below)         |  |
| C/O JOHN V. HANSON  |   |       | 03/11/2004   |                    |   |               |                               |  |
| 7010 S E HARBOR CIRCI E   |   |       |  |                    |   |               |                               |  |
|   |   |       | 4. If Amendment, Date of Original Filed (Month/Day/Year)                               | 6. Indivi<br>Line) | dual or Joint/Group F                                 | iling ((      | Check Applicable              |  |
| (Street)  |   |       |  | x                  | Form filed by One R                                   | eporti        | ing Person                    |  |
| STUART  | FL  | 34996 |  |                    | Form filed by More t<br>Person                        | One Reporting |                               |  |
| (City)  | (State)   | (Zip) |  |                    |   |               |                               |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |   |        |               |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|---|---|--------|---------------|---------|---|---|---|
|                                 |  |   | Code                                    | v | Amount | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | (1130.4)  |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 10,000 | D             | \$30.45 | 4,219,612   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 100    | D             | \$30.66 | 4,219,512   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 12,100 | D             | \$30.75 | 4,207,412   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 100    | D             | \$30.77 | 4,207,312   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 1,100  | D             | \$30.81 | 4,206,212   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 6,000  | D             | \$31.25 | 4,200,212   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 6,000  | D             | \$31.28 | 4,194,212   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 4,000  | D             | \$31.3  | 4,190,212   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 28,000 | D             | \$31.35 | 4,162,212   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | S                                       |   | 2,000  | D             | \$31.4  | 4,160,212   | D   |   |
| Common Stock, \$.50 par value   | 03/11/2004                                 |   | s                                       |   | 14,000 | D             | \$31.5  | 4,146,212   | D   |   |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1   |   |  |   |                              |   |   |     |  |   |   |   |  |  |  |  |
|---|---|--|---|------------------------------|---|---|-----|--|---|---|---|--|--|--|--|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title<br>Amour<br>Securi<br>Underl<br>Deriva<br>Securi<br>and 4) | nt of<br>ties<br>ying<br>tive<br>ty (Instr. 3 | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |   |  |   | Code                         | v | (A)   | (D) | Date<br>Exercisable                            | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

Explanation of Responses:

# /s/ John V. Hanson, Managing

03/12/2004

<u>Director, Hanson Capital</u> <u>Partners, L.L.C.</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.