

FOR IMMEDIATE RELEASE:

Barletta Pontoon Boats Expands Summer Support Helpline and Celebrates National Product Recognition

BRISTOL, Ind. (May 22, 2025) – Barletta Pontoon Boats, one of the fastest-growing pontoon boat makers in the segment and a wholly owned subsidiary of Winnebago Industries (NYSE: WGO), a leading outdoor recreation product manufacturer, is kicking off the 2025 boating season with two exciting updates: the expansion of its Summer Season Helpline and national recognition for its latest award-winning design. From providing real-time support to earning praise for innovation, Barletta continues to lead the way in elevating the boating experience.

Summer Season Helpline Now Available 7 Days a Week

To help Barletta owners stay on the water and enjoy uninterrupted boating, the [Summer Season Helpline](#) is now available seven days a week through Labor Day. Available after hours on weekdays and throughout the weekend, trained in-house technician staffs the helpline ready to assist with troubleshooting, maintenance questions and referrals to local dealers when needed. The helpline can be accessed through Barletta’s helpline webpage, social media platforms, and by calling (574) 848-3025.

“When you purchase a Barletta Pontoon, you aren’t just buying a boat, you are joining a family,” said Jeff Haradine, Barletta president. “We always bring forward world-class customer support, including our Summer Season Helpline, so our customers can focus on enjoying their time on the water.”

This full-summer service evolved from the popular Holiday Hotline, which initially launched to assist owners during Memorial Day, the Fourth of July, and Labor Day weekends. Following its success, Barletta expanded the concept to keep boaters supported all season long. The helpline hours are Monday-Friday (7:00 am – 9:00 pm EST) and weekends and holidays (11:00 am – 7:00 pm EST).

Boating Industry Recognizes Barletta with 2025 Top Product Award

Barletta has once again been honored by Boating Industry as a recipient of its annual Top Products Award, which highlights 50 of the most innovative marine products of the year. The 2025 recognition celebrates the Barletta Lusso L25MAT, praised for its groundbreaking floor plan and superior design. The Twin Engine pontoon is an industry trailblazer built for speed and performance and is the industry's first and only center-mounted twin-engine pontoon boat. The twin-engine design provides for safe access to the water, increased driving performance with 800 horsepower, and effortless joystick steering.

"We like to say that our products will exceed your performance expectations, and the Boating Industry's Top Products Award is a testament to that belief. The Lusso L25MAT brings forward purposeful innovation that takes performance to the next level," said Haradine.

The Lusso L25MAT continues Barletta's winning streak in design innovation, following past honors for the Lusso Series in 2022 and the Meridian Floorplan in 2023. The continued recognition speaks to Barletta's design leadership and commitment to pushing the industry forward with each new model.

About Barletta Boats

Barletta Boats is a premium marine manufacturer founded in 2017 with a focus on high-quality, innovative products, unrivaled customer experience and strong dealer relationships. Headquartered in Bristol, Ind., Barletta Boats is the fastest-growing company in the pontoon segment with an expansive network of dealer partners across the United States and Canada. The Barletta Boat lineup includes the Reserve, Lusso, Corsa, Cabrio, and Aria series. Visit www.barlettapontoonboats.com for more information. Barletta Pontoon Boats is a wholly owned subsidiary of Winnebago Industries (NYSE: WGO), a manufacturer of premium outdoor lifestyle products. For more information visit www.winnebagoind.com.