

Winnebago Industries Unveils 2012 Winnebago Sightseer 30A

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An innovative floorplan that lives much larger than 31-feet-

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Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, unveils the new Winnebago Sightseer 30A for 2012.

(Photo: <http://photos.prnewswire.com/prnh/20111011/CG84470-a>)

(Photo: <http://photos.prnewswire.com/prnh/20111011/CG84470-b>)

"The 2012 Winnebago Sightseer 30A is simply an amazing floorplan," said Winnebago Industries' Vice President of Sales and Marketing Roger Martin. "Amazing in that you won't believe the amount of space and features found in this gas powered Class A coach. The 30A certainly lives much larger than its 31-foot length - seeing is believing in this case."

The double slide Sightseer 30A features a new innovative, extendible sectional U-shaped dinette that takes seating from two to six in a matter of minutes. Add in an impressive 42-inch LCD TV that can slide-out for optimal viewing when the slideroom is not extended, Corian® counter and backsplash, MCD roller shades, and a stylish new interior, and the Sightseer has all the style and function found in larger, more expensive coaches. Additional key features on the inside include swiveling Ultraleather cab seats, fully equipped in-line galley with two pantries, enclosed bathroom and a rear bedroom that offers a roomy wardrobe, chest of drawers and a walk around queen bed.

"The Sightseer also offers fresh new exterior styling, with a new front end design that makes a great first impression," Martin continued. "This coach also offers side-hinged compartment doors, standard, electric patio awning, and most importantly, Winnebago Industries quality construction. This coach is well rounded, with impressive interior and exterior appointments."

"I was really, really impressed with the layout of the 30A floorplan," said Mark Eisenhart, marketing director for Tom Johnson Camping Center in Concord, NC. "It definitely feels a lot bigger than a 30-foot coach. The kitchen layout is huge, and the U-shaped dinette is fantastic. It's both functional and useable, creating a great sleeping space. In the bedroom, the amount of storage available is phenomenal. How Winnebago packaged all this into 30-feet is amazing."

The Winnebago Sightseer features three other floorplans for 2012:

- The triple slide 33C that offers a large driver's side slide that expands the entire galley and dinette and an optional buffet-dining table module with a 42-inch LCD TV.
- The family favorite 35J that features bunk beds and sleeping space for up to seven.
- The double slide 36V that includes Winnebago Industries' extendible sectional sofa and a mid-coach 42-inch TV.

For more information on the 2012 Winnebago Sightseer, or to find a dealer, visit www.gowinnebago.com.

About Winnebago Industries

Winnebago Industries, Inc., The Most Recognized Name In Motor Homes®, is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers and fifth wheel products under the Winnebago, Itasca, Era and SunnyBrook brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit, <http://www.winnebagoind.com/investor.html>.

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