

Winnebago Industries Celebrates 50 Years on the Road with Innovative 2008 Lineup at National RV Trade Show

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LOUISVILLE, Ky.--(BUSINESS WIRE)--Nov. 27, 2007--Winnebago Industries, Inc. (NYSE:WGO), celebrating 50 years on the road, displayed its lineup of innovative 2008 Winnebago and Itasca motor homes at the 45th Annual National RV Trade Show in Louisville, Ky. Taking center stage were new models offered on the popular 2008 Winnebago Access and recently introduced 2008 Itasca Navion iQ.

Making its debut at Louisville was the 2008 Winnebago Access 31J. This double-slide Class C motor home offers plenty of sleeping accommodations with bunk beds and a queen bed in the rear, as well as a dinette and sofa/bed up front.

"The 2008 Winnebago Access is one of our most popular motor homes," said Winnebago Industries' Vice President of Sales and Marketing Roger Martin. "We've taken this already successful motor home and added bunk beds which are a huge hit with families - especially children. The 31J also allows you to have three TVs for optimum viewing throughout the coach. We're sure this is going to be a hit in the market place."

The 2008 Winnebago Access also added to its exterior design with optional, lower valance paint for a striking, new look.

Introduced earlier this year, the 2008 Itasca Navion iQ featured the new, highly anticipated 24DL floorplan in Louisville. The new 24DL features a rear slideout that extends the queen bed. This floorplan also offers innovative bench seats and a table behind the cab that combine for a unique cross-coach sleeping space.

"The Itasca Navion iQ rides on the Dodge Sprinter chassis and is unique in the marketplace," said Martin. "With the introduction of the new 24DL floorplan, this product has become even more distinctive."

Additional highlights introduced in Louisville include:

- More paint than ever before - Additional paint options were added to both the Winnebago and Itasca brand lines. The highly popular Winnebago View and Itasca Navion, built on the Dodge Sprinter chassis, as well as Class A Winnebago Sightseer and Itasca Sunova product lines introduced full body paint for a dynamic exterior look.
- Several floorplans were shown for the first time, like the totally redesigned 2008 Winnebago Journey and Itasca Meridian 37G. The 37G is a side aisle floorplan with rear wardrobe and storage cabinet extending for a great bedroom area. A large, angled shower and private toilet area are also features of this floorplan.

"Winnebago Industries is proud of our 50 year history, and we look forward to the future by continuing to introduce quality, innovative products specifically designed for RVers," said Martin.

About Winnebago Industries

Winnebago Industries, Inc. is a leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/html/company/investorRelations.html>.

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