

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

Current Report
Pursuant To Section 13 Or 15(d) Of The Securities Exchange Act Of 1934

Date of Report (Date of earliest event reported): March 12, 2004

Winnebago Industries, Inc.
(Exact Name of Registrant as Specified in Charter)

IOWA (State of Incorporation) 001-06403 (Commission File Number) 42-0802678 (IRS Employer Identification No.)

P.O. BOX 152
Forest City, Iowa 50436
(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: 641-585-3535

ITEM 5. Other Events

Winnebago Industries, Inc. (Winnebago) is filing herewith a press release issued on March 12, 2004, as Exhibit 99.1 which is included herein. The press release was issued to report that Winnebago anticipates announcing second quarter of fiscal 2004 earnings on March 18, 2004. In connection with the announcement, Winnebago will host a conference call on March 18, 2004 at 10:00 a.m. Eastern time. Details regarding the conference call are contained in the press release included herein.

ITEM 7. Financial Statements and Exhibits

The following exhibits are included herein:

Ex. 99.1 Press Release

SIGNATURES

Pursuant to the requirements of Section 12 of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: March 15, 2004

By: /s/ Bruce D. Hertzke
Name: Bruce D. Hertzke
Title: Chief Executive Officer

EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release of Winnebago Industries, Inc. dated March 12, 2004.

**WINNEBAGO INDUSTRIES ANNOUNCES SECOND QUARTER
RESULTS CONFERENCE CALL TO BE HELD ON MARCH 18, 2004**

FOREST CITY, IOWA, March 12, 2004 – Winnebago Industries, Inc. (NYSE: WGO), the nation's leading manufacturer of motor homes, will host a conference call on Thursday, March 18, 2004 at 10 am ET to discuss the results of its second quarter of fiscal 2004 ended February 28, 2004. The Company will release its results on March 18 at 7 am ET.

The conference call may be heard live from the Company's website, www.winnebagoind.com or at www.shareholder.com/winnebago/medialist.cfm. If you are unable to participate during the live webcast, the call will be archived on the web site. To access the replay, click on www.winnebagoind.com.

Minimum requirements to listen to the webcast: either Windows Media Player or RealPlayer. The Windows Media Player software is downloadable free from: www.microsoft.com/windows/windowsmedia/download/default.asp, and at least a 28.8 Kbps connection to the Internet. Or: The RealPlayer software, downloadable free from: www.real.com/products/player/index.html, and at least a 28.8 Kbps connection to the Internet.

About Winnebago Industries

Winnebago Industries, Inc. is the leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca, Rialta and Ultimate brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York, Chicago and Pacific Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/html/company/investorRelations.html>

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