

Winnebago Industries Receives 12th Consecutive RVDA Quality Circle Award

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Winnebago and Itasca Brands Honored for Overall Dealer

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FOREST CITY, Iowa--(BUSINESS WIRE)--Dec. 10, 2007--For the 12th consecutive year, Winnebago Industries, Inc. (NYSE:WGO), the nation's leading motor home manufacturer, received the prestigious Quality Circle Award for its Winnebago and Itasca brands from the Recreation Vehicle Dealers' Association (RVDA) at a ceremony conducted at the 45th Annual National RV Trade Show in Louisville, KY. Winnebago Industries is the only recreation vehicle (RV) manufacturer to receive the Quality Circle Award for 12 consecutive years.

"Winnebago Industries is again honored to receive this award from our dealers and RVDA," said Winnebago Industries Chairman of the Board and CEO Bruce Hertzke. "This award means a lot to our Company. Not only is it from our dealer organization, but the award is also a direct reflection on our products and our employees that build them. As we celebrate our 50th anniversary, honors like the Quality Circle Award encourage us to continue to build exceptional, innovative motor homes for consumers and of course, to continue to strive to earn this prestigious award for years to come."

Both the Winnebago and Itasca brands were recognized for scoring 80 percent or above in overall dealer satisfaction as measured in the Dealer Satisfaction Index (DSI) survey, as administered by RVDA. The DSI survey, which determines Quality Circle Award winners, was enhanced to rate manufacturers' performance in eight core areas: sales support, sales territory, vehicle design, vehicle reliability/quality, competitive price/value, parts support, dealership warranty support and overall dealer communications.

"The DSI survey was significantly revised in 2007 to reflect the industry's work to improve customer satisfaction, which makes this award even more impressive," said RVDA President Michael A. Molino. "Dealers believe the DSI is a tool to help improve communication and the overall relationships with their manufacturers. The survey measures dealer attitudes in key policy, product and procedure areas that dealers say are the most important elements in their business partnerships with manufacturers."

About Winnebago Industries

Winnebago Industries, Inc. is a leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago and Itasca brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/html/company/investorRelations.html>.

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