UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

I OMB APPROVAL 3235-0101 OMB Number: Expires: November 30, 2003 Estimated average burden hours per response....2.0

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

ATTENTION: TRANSMIT FOR FILING 3 COPIES OF THIS FORM CONCURRENTLY WITH EITHER PLACING AN ORDER WITH A BROKER TO EXECUTE SALE OR EXECUTING A SALE DIRECTLY WITH A MARKET MAKER.

| 1(a) NAME OF | ISSUER (Pleas | se type or p | rint) | | | | | |
|---|---|---|--------------|---------------|--|---|--|--|
| Winnebag | o Industries | , Inc. | | | | | | |
| 1(b) IRS IDEN | T. NO. (c) SEC FILE NO. | | | | | | | |
| 42-08026 | 78 | | I-640 | 3 | | | | |
| 1(d) ADDRESS (| OF ISSUER | S | TREET | | | | | |
| P.O. Box | 152, | 605 W Cr | ystal Lake R | oad, | | | | |
| 1(d) CIT | Υ | | STATE | ZI | P CODE | | | |
| Forest C | ity Iowa | | 50436 | | | | | |
| 1(e) TELEPHONI | E | | | | | | | |
| AREA CODI | E | NUMBER | | | | | | |
| 641 | | 585-3535 | | | | | | |
| 2(a) NAME OF I | PERSON FOR WI | HOSE ACCOUNT | THE SECURIT | IES ARE TO BE | SOLD | | | |
| Gerald C | . Kitch | | | | | | | |
| 2(b) IRS IDEN | . NO. (c) RELATIONSHIP TO ISSUER | | | | R | | | |
| | | | Director | | | | | |
| 2(d) ADDRESS | | S | TREET | | | | | |
| 144 Marl | borough Road | | | | | | | |
| 2(d) CIT | (d) CITY | | STATE ZI | | P CODE | | | |
| Asheville | e | | NC | | 28804 | | | |
| INSTRUCTION: THE I.R.S. IDI 3(a) TITLE OF THE CLASS OF SECURITIES TO BE SOLD | | DDRESS OF R THROUGH SECURITIES DEFERED RKET IS | | | (d) AGGREGATE MARKET VALUE (SEE INSTR. 3(D)) | (e) NUMBER OF SHARES OR OTHER UNITS OUTSTANDING (SEE INSTR. 3(E)) | (f) APPROXIMATE DATE OF SALE (SEE INSTR. 3(F)) (MO. DAY YR.) | (g) NAME OF EACH SECURITIES EXCHANGE (SEE INSTR. 3(G)) |
| Common Stock, \$.50 par value | ommon Cock, Piper Jaffray 50 par 800 Nicollet Mall Alue Minneapolis, MN 5540 | | : | 2,000 | \$75,120.00 | 33,648,715 | 06/30/04 | New York Chicago Pacific Boston Philadelphia |

- 1.(a) Name of issuer

 - (a) Name of Issuer (b) Issuer's I.R.S. Identification Number (c) Issuer's S.E.C. file number, if any (d) Issuer's address, including zip code (e) Issuer's telephone number, including area code
- 2.(a) Name of person for whose account the securities are to be sold
 - (a) Name of person for whose account the securities are to be sold
 (b) Such person's I.R.S. identification number, if such person is an entity
 (c) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
 (d) Such person's address, including zip code
- 3.(a) Title of the class of securities to be sold
 - (b) Name and address of each broker through whom the securities are intended to be sold
 - (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
 - (d) Aggregate market value of the securities to be sold as of a specified date
 - within 10 days prior to the filing of this notice (e) Number of shares or other units of the class outstanding, or if debit securities the face amount thereof outstanding, as shown by the most

- recent report or statement published by the issuer

 (f) Approximate date on which the securities are to be sold

 (g) Name of each securities exchange, if any, on which the securities are intended to be sold

 POTENTIAL PERSONS WHO ARE TO RESPOND TO THE COLLECTION OF INFORMATION CONTA
- POTENTIAL PERSONS WHO ARE TO RESPOND TO THE COLLECTION OF INFORMATION CONTAINED IN THIS FORM ARE NOT REQUIRED TO RESPOND UNLESS THE FORM DISPLAYS A CURRENTLY VALID OMB CONTROL NUMBER.

TABLE I - SECURITIES TO BE SOLD

FURNISH THE FOLLOWING INFORMATION WITH RESPECT TO THE ACQUISITION OF THE SECURITIES TO BE SOLD AND WITH RESPECT TO THE PAYMENT OF ALL OR ANY PART OF THE PURCHASE PRICE OR OTHER CONSIDERATION THEREFOR:

NAME OF PERSON FROM WHOM ACQUIRED
(IF GIFT, ALSO GIVE DATE AMOUNT OF TITLE OF DATE YOU NATURE OF DATE OF THE CLASS ACQUIRED ACQUISITION TRANSACTION DONOR ACQUIRED) SECURITIES ACQUIRED PAYMENT NATURE OF PAYMENT Common Stock, \$.50 par value 6/30/04 Exercise of Stock Option Winnebago Industries, Inc. 20,000 6/30/04 Cash INSTRUCTIONS: If the securities were purchased and full payment therefore was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid. ______

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

FURNISH THE FOLLOWING INFORMATION AS TO ALL SECURITIES OF THE ISSUER SOLD DURING THE PAST 3 MONTHS BY THE PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD.

| Name and Address of Seller | Title of Securities Sold | Date of Sale | Amount of Securities | Gross Proceeds |
|----------------------------|--------------------------|--------------|-------------------------|-------------------|
| NONE | | | | |
| | | | | |

REMARKS:

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION:

The person for whose account the securities to which this notice relates are to sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which have not been publicly disclosed.

/s/ Raymond M. Beebe, Secretary,
Winnebago Industries, Inc. under
June 30, 2004 Power of Attorney

(DATE OF NOTICE) (SIGNATURE)

THE NOTICE SHALL BE SIGNED BY THE PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD. AT LEAST ONE COPY OF THE NOTICE SHALL BE MANUALLY SIGNED.

ANY COPIES NOT MANUALLY SIGNED SHALL BEAR TYPED OR PRINTED SIGNATURES.

| ATTENTION: INTENTIONAL MISSTATEMENTS OR OMISSION OF FACTS CONSTITUTE FEDERAL | CRIMINAL VIOLATIONS (SEE 18 U.S.C. 1001). |