

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported) December 18, 2019



Winnebago Industries, Inc.

(Exact Name of Registrant as Specified in its Charter)

Iowa (State or Other Jurisdiction of Incorporation)	001-06403 (Commission File Number)	42-0802678 (IRS Employer Identification No.)
P.O. Box 152 Forest City Iowa (Address of Principal Executive Offices)		50436 (Zip Code)

Registrant's telephone number, including area code **641-585-3535**

(Former Name or Former Address, if Changed Since Last Report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.50 par value per share	WGO	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d) On December 19, 2019, the Company announced the appointment of Sara Armbruster to its Board effective December 18, 2019. Ms. Armbruster is Vice President, Strategy, Research and Digital Transformation for Steelcase Inc. (NYSE: SCS), the global leader in the office furniture industry. Ms. Armbruster has held several leadership positions since joining Steelcase in 2007 as Vice President of Corporate Strategy. As her role increased in scope and complexity, she added responsibility for new business innovation activities, which include investment in internal and external growth opportunities and development of new business models. Before joining Steelcase, Ms. Armbruster was Vice President of Business Development at Banta Corporation, a contract printing company.

Ms. Armbruster will be a Class III director and will sit on the Finance and Human Resources Committees.

Ms. Armbruster will be compensated in accordance with the registrant's standard compensation policies and practices for the Board, the components of which were disclosed in the registrant's Proxy Statement for its 2019 Annual Meeting of Shareholders filed with the Securities and Exchange Commission on November 5, 2019, in the section titled "Director Compensation".

There are no transactions or relationships between the registrant and Ms. Armbruster that are reportable under Item 404(a) of Regulation S-K.

Ms. Armbruster is expected to stand for election to the Board at the 2020 annual shareholders meeting.

Item 7.01 Regulation FD Disclosure.

On December 19, 2019, the Company issued a news release announcing the appointment of Ms. Armbruster to the Board as described above under Item 5.02. A copy of the news release is furnished as Exhibit 99.1 and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number	Description
<u>99.1</u>	<u>News Release Issued by Winnebago Industries, Inc. dated December 19, 2019</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

WINNEBAGO INDUSTRIES, INC.

Date: December 19, 2019

By: /s/ Stacy L. Bogart

Name: Stacy L. Bogart

Title: Vice President, General Counsel and Corporate Secretary



News Release

Contact: Steve Stuber - Investor Relations - 952-828-8461 - srstuber@wgo.net
Media Contact: Sam Jefson - Public Relations Specialist - 641-585-6803 - sjefson@wgo.net

WINNEBAGO INDUSTRIES APPOINTS SARA ARMBRUSTER TO BOARD OF DIRECTORS

EDEN PRAIRIE, MINNESOTA, December 19, 2019 - Winnebago Industries, Inc. (NYSE: WGO), a leading outdoor lifestyle product manufacturer, today announced the appointment of Sara Armbruster to its Board of Directors, effective December 18, 2019. Armbruster will sit on the Finance and Human Resources Committees. Winnebago Industries further announced it has increased the size of its Board of Directors from eight to nine.

Armbruster is Vice President, Strategy, Research and Digital Transformation for Steelcase Inc. (NYSE: SCS), the global leader in the office furniture industry. Armbruster has held several leadership positions since joining Steelcase in 2007 as Vice President of Corporate Strategy. As her role increased in scope and complexity, she added responsibility for new business innovation activities, which include investment in internal and external growth opportunities and development of new business models. Before joining Steelcase, Armbruster was Vice President of Business Development at Banta Corporation, a contract printing company.

"Sara's extensive experience in corporate strategy and her understanding of customer experience in various industries will provide a valuable perspective," said Michael Happe, Winnebago Industries President and Chief Executive Officer. "We welcome Sara to the board and look forward to the contributions she will make as we continue to strategically transform Winnebago Industries into a larger, more profitable outdoor lifestyle product manufacturer."

Armbruster earned a bachelor's degree in Slavic languages and literature from Yale University in New Haven, Connecticut; a master's in international relations from Johns Hopkins University in Washington, D.C.; and an MBA from Dartmouth College in Hanover, New Hampshire.

"As Winnebago Industries has grown and transformed recently, so has our Board membership," said David Miles, Chairman of the Board of Winnebago Industries. "Sara's business acumen will strengthen our Board as we work to continue our role of guiding Winnebago Industries to higher levels of performance. We are pleased to welcome Sara."

About Winnebago Industries

Winnebago Industries, Inc. is a leading U.S. manufacturer of outdoor lifestyle products under the Winnebago, Grand Design, Chris-Craft and Newmar brands, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motorhomes, travel trailers, fifth wheel products and boats. Winnebago Industries has multiple facilities in Iowa, Indiana, Oregon, Minnesota and Florida. The Company's common stock is listed on the New York Stock Exchange and traded under the symbol WGO. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.