

Winnebago Industries Motor Home Earns Best Buy Rating From Consumers Digest

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FOREST CITY, IA, May 23, 2008 (MARKET WIRE via COMTEX News Network) -- Winnebago Industries, Inc.'s (NYSE: WGO) 2008 Itasca(R) Sunova(R) has been recognized as a Consumers Digest Best Buy. Featured in the June 2008 issue, a Consumers Digest Best Buy is defined as a product that offers the most value for a given amount of money.

"We are extremely pleased to receive a Consumers Digest Best Buy designation for the Itasca Sunova for a second time," said Winnebago Industries' Vice President of Sales and Marketing Roger Martin. "Respected for the quality construction found on all Winnebago Industries motor homes, the Sunova also provides outstanding value, comfort and maximum storage in an attractively priced Class A gas motor home."

Consumers Digest lists the 2008 Itasca Sunova 29R floorplan as a Premium Selection in their Best Buy ratings of motor homes. A Premium Selection designation means the product is full-featured and priced accordingly.

In order to achieve a "Best Buy" rating, Consumers Digest identified products that offer outstanding value for the price, and merit special attention from buyers. According to Consumers Digest, "Best Buys" in RVs were based on comfort, craftsmanship and drivability. This special rating is awarded to fewer than three percent of the competing models in any given product category.

About Winnebago Industries

Winnebago Industries, Inc. is a leading United States manufacturer of motor homes, self-contained recreation vehicles used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes under the Winnebago, Itasca and ERA brand names with state-of-the-art computer-aided design and manufacturing systems on automotive-styled assembly lines. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material, to add your name to an automatic email list for Company news releases or for information on a dollar-based stock investment service for the Company's stock, visit, <http://www.winnebagoind.com/investor.html>.

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