

Winnebago Launches New Products at Open House in Elkhart

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FOREST CITY, Iowa, Sept. 18, 2017 (GLOBE NEWSWIRE) -- Winnebago Industries, Inc. (NYSE:WGO), a leading United States (U.S.) recreation vehicle manufacturer, is pleased to announce the launch of several new products within its flagship Winnebago brand. Additions to the motorhome lineup include the Revel, Horizon and Intent. In towables, Winnebago is introducing a new line of Minnie Plus Fifth Wheels.

Photos accompanying this announcement are available at

<http://www.globenewswire.com/NewsRoom/AttachmentNg/864274af-df59-48d2-9ba0-4db6d4b1377c>

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"In our motorhome business, we are committed to listening to our customers and providing products that will enable extraordinary experiences," said Brian Hazelton, Vice President, General Manager Motorhome Business. "We are pleased to debut all of these new additions at the Winnebago Open House event in Elkhart, Indiana."

Revel: Designed specifically for outdoor enthusiasts, the Revel is based on a proven Mercedes-Benz Sprinter 4X4 platform and provides straightforward design and function-driven features to fuel adventure. The floorplan revolves around a rear "gear garage" with a power lift bed. When the bed is raised to the ceiling, 140 cu. Ft. in storage space is available for bicycles, climbing equipment, hiking gear and whatever else is needed for the next adventure.

"The Revel is a true 4X4 RV designed to take you to places no other Winnebago motorhome has gone before," said Russ Garfin, Director of Product Management. "The amenities and features of the coach allow for comfortable exploration of remote places."

The Revel offers an on-demand 4WD system, complete with high/low range and hill descent mode for added off-road capability. Construction of the Revel is specifically designed for durability with features such as welded aluminum cabinet face frames and positive-latching cabinet doors and drawers. Other features include a standard solar power system, all-electric galley and compressor refrigerator.

"The Revel is designed to enhance your next outdoor experience," Garfin said. "Whether your passion is off-roading, fishing, or another outdoor activity, the Revel allows you to get to your location faster, stay "off-the-grid" longer and enjoy your time doing what you love."

Intent: The Intent delivers the latest engineering and design principles from Winnebago in a full-featured Class A coach at a price that will meet a discerning budget.

"The Intent is styled smartly, supremely functional and provides tremendous quality," said Niles Whitehouse, Director of Product Management. "This product is the result of many hours of listening to Winnebago dealers and consumers in order to see what an ideal RV experience could be. We then collected that input and gathered the best engineers, designers and craftsmen to set a new standard for what a Class A gas motorhome should be."



The Winnebago Revel is designed specifically for outdoor enthusiasts.



The Intent delivers the latest engineering and design principles from Winnebago.

A step into the cab will reveal enhanced visibility which can be attributed to narrow corner pillars and a large windshield. Other features include a Smart LP System that provides two easily removable 20 pound LP cylinders that can be refilled without driving the motorhome to a filling station and a standard tailgate package under a large patio awning offering a TV, refrigerator, countertop, sink/faucet, storage bin and drawer, pull-out extension table, towel holder and bottle opener.

The Intent is available in four floorplans – the 26M, 29L, 30R, and 31P.

Horizon: This Class A Diesel motorhome introduces modern design and bold styling in the diesel pusher category. Highlights include a clean, exterior look, a sophisticated sleek interior and luxurious furnishings.

“The Horizon brings a fresh and refined look to the category,” said Ryan Roske, Director of Product Management. “The sleek lines and high-end modern design principles generate something entirely unique.”

Available in two floorplans, the 40A and 42Q, the Horizon blends function and design seamlessly with features such as an electric fireplace, Versa driver’s seat, LED tube lighting and luxurious furnishings.

The Horizon is built on the turbo-diesel-powered Maxum Chassis, and provides a superior ride, smooth handling and abundant storage. The Cummins ISL Engine features the XPI fuel system, to help deliver maximum fuel economy and performance while minimizing emissions.

Minnie Plus Fifth-Wheel: The Minnie Family line up is completed with the addition of the Minnie Plus Fifth-Wheel. The family is made up of the Minnie Drop, Micro Minnie, Minnie, Minnie Plus and now the Minnie Plus Fifth-Wheel. The Fifth-Wheels are available in three floorplans, the 25RKS, 27RLTS, and 27REOK. Each floorplan includes a private sleeping space with queen bed and full bath. A fiberglass front cap & large awning are both brightened by LED lights. Eight unique exterior colors and two interior décor options are available on the entire Minnie Family.

“We are proud to begin offering this product to the 5th wheel consumer, and look forward to seeing our customers enjoying their new home away from home,” said Ron Brown Product/Engineering Manager. “We feel like we have found a unique combination of aesthetic appeal blended with the right features for the end consumer.”

About Winnebago Industries

Winnebago Industries is a leading U.S. manufacturer of recreation vehicles under the Winnebago and Grand Design brands, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motorhomes, travel trailers and fifth wheel products. Winnebago has multiple facilities in Iowa, Indiana, Oregon and Minnesota. The Company’s common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company’s common stock are traded on the Chicago Board Options Exchange. For access to Winnebago’s investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

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