



Winnebago Industries Names Scott Degnan Vice President & General Manager, Towables Business

June 30, 2016

FOREST CITY, IA -- (Marketwire) -- 06/30/16 -- Winnebago Industries, Inc. (NYSE: WGO) has announced the appointment of Scott Degnan to the position of Vice President & General Manager, Towables Business, effective immediately. Former president of the Towables Business, Johnny Hernandez, will leave Winnebago Industries to pursue other professional interests.

Degnan has nearly 30 years of RV industry experience and most recently served as Vice President of Motorhome Sales and Product Management at Winnebago Industries. Prior to joining Winnebago, Degnan worked in a variety of sales and marketing leadership roles with companies such as Fleetwood, National RV and Coachmen.

"While Scott has spent many years in the motorized business, he has even more experience on the Towables side of the RV industry," said Winnebago Industries President and CEO Michael Happe. "We are looking to build a differentiated Towables strategy in the future that distinctly complements and leverages our Winnebago legacy of Motorhome excellence and provides our dealers and end customers with similar experiences. With consecutive years of growth, but possessing still a small share of a growing industry segment, the Winnebago Towables Business continues to represent a huge growth opportunity for our organization. We feel strongly that Scott is the right leader at this time to help take our Towables business to another level of results."

Degnan will be relocating to Indiana in the near future.

About Winnebago Industries

Winnebago Industries, Inc., is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motorhomes, travel trailers, and fifth wheel products. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company new releases, visit <http://investor.wgo.net>.

Image Available: http://www.marketwire.com/library/MwGo/2016/6/30/11G104977/Images/Scott_Degnan-fa195437fa488baca9665b2cbcc71c8.jpg

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