

## Winnebago Brings Exciting Lineup to "America's Largest RV Show"

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FOREST CITY, IA -- (Marketwired) -- 09/08/15 -- Leading United States (U.S.) recreation vehicle manufacturer, Winnebago Industries, Inc. (NYSE: WGO) will be bringing a fresh lineup of 2016 motorhomes and towables to "America's Largest RV Show."

Running Sept. 16-20 at the Giant Center in Hershey, Pennsylvania, the show will feature more than 50 Winnebago and Winnebago Touring Coach motorhomes and a full lineup of Winnebago travel trailers, fifth wheels and toy haulers. Every motorhome and towable product on display will be available for tours with select diesel motorhomes available to test drive.

Making its debut at this year's show will be the all-new Winnebago Touring Coach Era 4X4. Built on a Mercedes Sprinter chassis, the Era 4X4 is the first Sprinter-based off-road RV from Winnebago. With an on-demand 4-wheel-drive system, Mercedes-Benz 188-hp diesel engine and four additional inches of ground clearance, the Era 4X4 has all of the tools needed to take adventure off the beaten path. Once there, a 2.5 kilowatt generator, 28-gallon freshwater tank and fully equipped galley and bath provide necessities for off-the-grid livability. The Era 4X4 comes in two available floorplans, the 70A and 70X. For more information about the Era visit: <http://winnebagoind.com/products/class-b/2015/era/overview>.

In addition to the groundbreaking Era 4X4, a full complement of motorized products will be on display including the Adventurer and Suncruiser, Winnebago's flagship Class A gas models, which have been totally redesigned inside and out. Other motorhomes featured include everything from the bold exterior styling of the Class A diesel Winnebago Tour 42QD to the unmatched value of the Class C Minnie Winnie.

Towable products on display will include the Micro Minnie, Minnie and Ultralite travel trailers, Destination, Voyage and Latitude fifth wheels and Spyder and Scorpion toy haulers.

For additional information about "America's Largest RV Show" please visit: <http://www.prvca.org/>

### About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes<sup>®</sup>", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

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