

## Winnebago Industries Offers Rand McNally Navigation in 2014 Model Motorhomes

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**Award-winning navigation available via XiteSolutions North America's all new 10.4" Dual Monitor Infotainment System**

FOREST CITY, Iowa, May 15, 2013 /PRNewswire/ -- Winnebago Industries, Inc. (NYSE:WGO), a leading U.S. manufacturer of recreation vehicles, has selected Rand McNally as its exclusive provider of mapping and routing services for its 2014 motorhomes. Rand McNally's award-winning RV GPS navigation will be featured as part of the new X1 family of infotainment systems from XiteSolutions North America, available in Winnebago, Itasca and Winnebago Touring Coach motorhomes. Winnebago Industries has chosen the new X1S 6" and the industry first, X1DM 10.4" Infotainment Systems. With a 10.4" display the X1 DM offers the largest integrated, in-dash OEM solution in the RV market today.

(Photo: <http://photos.prnewswire.com/prnh/20130515/CG14728>)

"Our Winnebago Industries motorhome owners expect the best from us. We've partnered with the navigation industry's best – Rand McNally – to provide navigation and routing information specific to RV travel, providing RV-specific stops along the way and enhancing the trip experience," said Russ Garfin, Product Manager, Winnebago Industries.

Rand McNally's RV software includes:

- Specialized routing and turn-by-turn spoken directions in the U.S. and Canada for 11 different classes of RV
- Navigation based on legal and physical restrictions, such as height, width, weight limits and propane restrictions, and the ability to favor right- or left-hand turns depending on motorhome class
- Warnings for speed limit changes, sharp curves, dirt roads, and other potential hazards
- Millions of points of interest including those specialized for RVs: RV Campgrounds with detailed amenities, RV dealers and maintenance facilities, dump stations, rest stops, travel centers, pet-friendly locations, and more
- RV Checklists/Maintenance Logs/Trails
- Rand McNally featured road trips, including Best of the Road®, Regional Trips, Scenic Tours and Weekend Getaways
- 2D/3D Maps with Junction View
- Multi-stop route optimization
- User-configurable warnings to assist in creating detours, choosing to permanently avoid road segments, and receiving warnings for upcoming hazards such as bridges and construction

"Being selected as the exclusive GPS provider by industry leaders such as Winnebago Industries and XiteSolutions North America recognizes the routing expertise and superior user experience that Rand McNally has developed," said Dave Muscatel, CEO, Rand McNally. "The features of the X1 Family products, including our navigation, will add value to Winnebago Industries' premier motorhomes, helping make the driving experience even more enjoyable."

The new infotainment system provided by XiteSolutions North America, XSG2-X1DM, is an industry first, providing a 10.4-inch in dash monitor with a secondary monitor for more viewing options. It features all of today's popular entertainment features plus, outside temperature and compass display, on-screen camera management and more. XiteSolutions North America X1 family of Infotainment Systems and Rand McNally's OEM software program are distributed exclusively through RiverPark, Inc. based in Elkhart, Indiana.

"We believe that our new X1 family of infotainment coupled with the power of Rand McNally's industry best navigation experience will provide the ultimate in-dash tools for today's RVers," said Craig Smith, President of XiteSolutions North America. "Winnebago Industries' choice to offer Rand McNally's RV software as its exclusive navigation along with our new X1 products shows their commitment to bringing their customers a dynamic new motorhome driving experience and value."

**About Winnebago Industries, Inc.** - "The Most Recognized Name In Motor Homes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company and its subsidiary build quality motor homes, travel trailers, fifth wheel products, and transit buses under the Winnebago, Itasca, Winnebago Touring Coach, SunnyBrook and Metro brand names. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since the award's inception in 1996.

**About Rand McNally** – Rand McNally is the most trusted source for maps, directions, and travel content. Products and services include: Road travel review site [bestoftheroad.com](http://bestoftheroad.com); America's #1 Road Atlas; RVND™ GPS for RVers; IntelliRoute® truck routing software and navigation devices; TPC 7600 and TND™ 760 mobile fleet management solutions for the transportation industry; and leading geography-based educational resources for the classroom. [randmcnally.com](http://randmcnally.com)

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**About XiteSolutions North America, Inc.** - XiteSolutions North America develops integrated in-vehicle entertainment and information systems for the automotive, recreational vehicle and commercial markets. [www.xsna.ca](http://www.xsna.ca).

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