

## WinnebaGoLife Adds James and Stef Adinaro of The Fit RV to List of Expert Contributors

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FOREST CITY, IA -- (Marketwired) -- 08/04/15 -- WinnebaGoLife has announced fitness experts James and Stef Adinaro of The Fit RV will be new contributors.

Known for encouraging a more healthful and active RV lifestyle, the Adinaros provide workouts, fit tips, recipes, RV tips and reviews at <http://www.thefitrv.com/>. As new owners of a Winnebago Travato, the Adinaros will now deliver the same quality posts related to RV and fitness inspiration on GoLife.

"The Adinaros represent the new face of RVing: active, healthy and adventuresome," said GoLife editor Don Cohen. "Before being invited to join the GoLife team, we followed James and Stef's Fit RV blog and loved their sense of joy and humor. We're excited to have them on board and know that our GoLife readers and viewers will be as eager to see their new stories and videos as we are."

Stef Adinaro has a degree in exercise and sport science and works as a personal trainer and therapeutic exercise specialist. James Adinaro is a former aerospace engineer, USA Cycling Certified Coach and lifelong fitness buff. Together, they will mold their areas of expertise to provide lively posts for all things RV and fitness on GoLife through video, pictures and the written word.

"We're thrilled to be part of the GoLife team," said Stef Adinaro. "But more than that, we're excited to have an RV industry partner as large and influential as Winnebago to help us spread the word about healthy RVing!"

"Winnebago really seems to have a focus on the more active RVer right now", added James Adinaro. "And that makes them a great match for The Fit RV. We're looking forward to bringing our healthy message to the GoLife audience."

The Adinaros first post on GoLife can be found at: <http://winnebagolife.com/2015/07/between-rvs-a-milestone-moment>.

### About WinnebaGoLife:

WinnebaGoLife features videos, articles and photos that capture the RV lifestyle. It is produced by Winnebago Industries, Inc., (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer.

### About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

Image Available: <http://www.marketwire.com/library/MwGo/2015/8/4/11G049610/Images/0358P-0327-1001175461186.JPG>

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