

WinnebaGoLife Announces Brad Herzog as Newest Contributor

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FOREST CITY, IA -- (Marketwired) -- 06/26/15 -- WinnebaGoLife, the No. 1 lifestyle blog for RVers, has announced that award winning writer Brad Herzog will be the site's newest contributor.

Produced by Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, WinnebaGoLife features videos, articles and photos that capture the RV lifestyle.

"My family and I have traveled through 48 states and more than 100,000 miles in an RV, and always it has been a Winnebago, so I'm thrilled to be celebrating that experience by contributing to WinnebaGoLife," said Herzog, who with his wife Amy has spent the past 16 summers traveling the country. "I look forward to taking readers with us."

This summer, the Herzogs will be visiting 11 states over the next six weeks. Throughout their journey, they will be posting about their experiences at destinations like Glacier National Park, the Black Hills of South Dakota and the Sawtooth Mountains.

[Herzog](#) is the author of more than 30 books, including dozens of books for children and a trilogy of travel memoirs the *American Book Review* has deemed "the new classics of American travel writing."

Herzog's latest book, *The Presidents*, is a beautifully illustrated coffee table book about the first 43 commanders-in-chief. As a freelance magazine writer, Brad has been honored several times by the Council for Advancement and Support of Education (CASE), including a Grand Gold Medal for best feature article of the year. As a speaker, he has presented a popular TEDx talk about "Catching Creative Ideas."

When they're not celebrating the open road, the Herzogs live on California's Monterey Peninsula with their two sons.

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

Image Available: <http://www.marketwire.com/library/MwGo/2015/6/23/11G045682/Images/Herzogs-417236926872.jpg>

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