

## Winnebago Takes Top Spot in Class B Van Sales for the Year

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FOREST CITY, IA -- (Marketwired) -- 06/15/15 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, has surged to become the top manufacturer in Class B van retail sales for the year, according to information released by Statistical Surveys Inc. (SSI).

Through April 2015 year-to-date results released by SSI, Winnebago's Class B touring coaches are the leaders in the category with a 30.6 percent market share.

"We are extremely pleased to be the leading manufacturer in this category of recreation vehicles," said Winnebago Product Manager Russ Garfin. "Winnebago's line of Class B Touring Coaches offer versatility and style in an agile ride that is perfect for anyone from outdoor enthusiasts to weekend travelers."

Winnebago's line of Class B touring coaches features the Travato™ and Era®.

The Travato is a recreation support vehicle, ideal for biking, kayaking and all outdoor activities. Built on the fuel-efficient and highly maneuverable Ram ProMaster® chassis, the Travato makes the most of every square inch of space with convenient storage, and features Bluetooth™ connected entertainment systems that are integrated into precision-manufactured cabinetry and contemporary finishes. Available features include bike and kayak racks, an exterior sound system and a screen door.

The Travato offers two floor plans, the 59G and 59K. More information about the Travato can be found at <http://winnebagoind.com/products/class-b/2016/travato/overview>

The Era is the most affordable Mercedes-Benz® Sprinter van camper among the leading brands in North America. Designed for ease and practicality, the Era embodies what the avid traveler desires: impressive fuel economy, cutting edge technology like the Rand McNally RV GPS system, fully equipped galley with Corian® countertops and innovative sleeping -- all in a compact, 24-foot package.

The Era offers three floorplans, the 70A, 70C and 70X. Additional information about the Era and its floorplans can be found at <http://winnebagoind.com/products/class-b/2015/era/overview>

### About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

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