

All-New Winnebago GoLife Calendar Makes Debut

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FOREST CITY, IA -- (Marketwired) -- 06/09/15 -- The newly-launched Winnebago GoLife Calendar provides all of the information needed to plan your next travel adventure.

Located at <http://winnebagolife.com/events>, the calendar offers a glimpse at planned RV rallies, shows, events, and tours nationwide. Information compiled is designed to give any recreational vehicle enthusiast a valuable resource to discover events and places to visit.

GoLife blogger-in-chief, Don Cohen, explains, "We heard from GoLife readers and various participants at rallies that they wished there was a good calendar of RV tours and events. There was nothing else like this on the web and we thought this would be a perfect addition to GoLife. We'll continue to add all kinds of general interest rallies and RV shows throughout the year including the full line up of Winnebago Outdoor Adventures' trips. We also added some easy-to-use search and filtering tools to help folks find what they're interested in and plan their travel dates more easily."

The calendar is expected to grow with new events and options added frequently. Ultimately, the goal for the calendar is to be the definitive source for finding your next RV getaway.

Trips found on the calendar originate in locations across the United States and Canada. Examples of available trips span from the charming coasts of Newfoundland to the giant redwood trees of California.

Winnebago GoLife is the No. 1 lifestyle blog for RVers and is a site produced by Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer. Other features on the site include videos and blog posts on the latest trends in travel, products and the RV way of life.

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes[®]", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

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