

Winnebago Outdoor and Winnebago RV Insurance Sponsor Second Annual Tree Town Music Festival

May 21, 2015

FOREST CITY, IA -- (Marketwired) -- 05/21/15 -- Winnebago Outdoor and Winnebago RV Insurance, will act as two of the presenting sponsors for the second annual Tree Town Music Festival.

The outdoor music festival located in Forest City, Iowa, has expanded into a four-day event from May 21 through May 24 and will feature top-country music artists including Blake Shelton, Dierks Bentley, Rascal Flatts, Eli Young Band, Thomas Rhett and Lee Brice.

In addition to featuring top-country artists, this year's lineup also features "Rock Night." Rock bands Hairball and .38 Special will kick off the festival May 21.

"A partnership with the Tree Town Music Festival enables us to showcase the iconic Winnebago brand in our own backyard," said Director of Marketing Chad Reece. "We are pleased to help welcome thousands of music fans to the Tree Town Music Festival."

Winnebago Outdoor represents the brand licensing efforts of Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer. Winnebago Outdoor seeks opportunities to expand the Winnebago brand to new product categories outside the RV market by celebrating the heritage of the Winnebago RV lifestyle with apparel, gifts and gear. Additional information about Winnebago Outdoor can be found at: <http://www.winnebagooutdoor.com/>

In conjunction with Farm and City Insurance Services (FCIS), Winnebago RV Insurance offers a wide complement of coverage. From RV to personal insurance plans, Winnebago RV Insurance is designed to provide all of the coverages and services needed to feel at home while on the road. More information can be found at: <http://winnebagorvinsurance.com/>

About Winnebago Industries:

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes[®]", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

Contact:

Sam Jefson
Public Relations Specialist
641-585-6803
sjefson@wgo.net

Source: Winnebago Industries, Inc.