

Winnebago Rally Grounds Will Host Operation LZ

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FOREST CITY, IA -- (Marketwired) -- 05/12/15 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, will help host Operation LZ, a welcome home event for Vietnam veterans in Forest City, Iowa.

The Winnebago Rally Grounds will serve as the host location for a traveling Vietnam Wall War Memorial display and other key activities associated with Operation LZ as well as onsite camping accommodations.

Winnebago values the sacrifices made by active duty military personnel and veterans who have served the U.S. military and is pleased to support this event with the use of our facilities.

"As a Vietnam veteran, I am proud the company I work for is supporting this Welcome Home event," said Winnebago's longest tenured employee Larry Kearney. "I am happy this is going on and am glad the organizers are acknowledging Vietnam-era veterans."

Kearney has worked at Winnebago Industries for 46 years. During his time in the Army he served in Vietnam, was awarded the Bronze Star and was a Purple Heart recipient.

Operation LZ is scheduled to take place Aug. 26-30 at the Winnebago Rally Grounds, Forest City airport and Heritage Park of North Iowa. The event coincides with the 40-year anniversary of the end of the war and will feature a traveling display of the Vietnam War Memorial, keynote speakers including Iowa Governor Terry Branstad, numerous military related air and ground displays and activities and a veteran appreciation concert.

Organizers expect up to 20,000 people may attend the event. More information about Operation LZ can be found at operationlz.com.

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes[®]", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

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