

Winnebago Industries Partners With Casey's General Stores for Summer Promotion

May 7, 2015

FOREST CITY, IA -- (Marketwired) -- 05/07/15 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, has partnered with Casey's General Stores for the "No Coast Vacation Road Trip."

Customers can enter to win a Winnebago road trip by discovering "No Coast" clues placed at Casey's General Store locations across the Midwest.

"We are excited to participate with Casey's with this promotion," said Winnebago's Director of Marketing Chad Reece. "Casey's is a premier quality brand and the 'No Coast Vacation Road Trip' is a great fit with the fun and adventure that is core to the essence of Winnebago and our products."

"Casey's is extremely proud to be able to partner with such an iconic company as Winnebago," said Michael Richardson, Vice President of Marketing, Casey's General Stores. "The joint promotion with our companies not only gives us each a chance to showcase our goods and services, but through our radio and television ads it also draws attention to all the fun and exciting places that can be enjoyed right here in the Heart of America."

Besides the opportunity to win a rental of a Winnebago Brave, other prizes include free gas and camping gear.

Commercials detailing the promotion will launch May 1 and will feature an iconic Winnebago Brave motorhome. The all new Brave features eye-catching, colorful exteriors with interior appointments that combine modernism and a retro feel into a very comfortable and user-friendly RV. For more information on the Brave, please visit www.winnebagoind.com.

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

About Casey's General Stores

Casey's General Stores Inc. is a Fortune-500 company (Nasdaq CASY) operating over 1,850 convenience stores in 14 states throughout the Midwest. Known for its "Homemade-To-Go" pizza, sandwiches, donuts and bakery items, Casey's quality gas, fresh prepared foods, clean stores and friendly service offers at every retail location. Casey's is currently the 6th largest c-store chain and fifth largest pizza chain in the United States.

Image Available: <http://www.marketwire.com/library/MwGo/2015/5/7/11G040879/Images/CDxZMxIUAEw5pl-470487568207.jpg>

Contact:

Sam Jefson

Public Relations Specialist

641-585-6803

sjefson@wgo.net

Source: Winnebago Industries, Inc.