

## Winnebago Outdoor Announces the Sponsorship of the Winnebago Outdoor Adventure Race

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FOREST CITY, IA -- (Marketwired) -- 04/28/15 -- Winnebago Industries, Inc. (NYSE: WGO); Winnebago Outdoor, the brand that celebrates the heritage of the Winnebago RV lifestyle with apparel, gifts, and gear, is the title sponsor of the Winnebago Outdoor Adventure Race.

The race is scheduled for June 6 and features canoe, bike and run portions. Participants will complete a 7 mile canoe or kayak race on the Winnebago River, bike 12 miles in a loop through Pilot Knob State Park and finish with a 5K race along the Hynes Spur Trail in Forest City.

"It is our goal to grow the race and showcase the outdoor opportunities in Forest City," said Winnebago's Director of Marketing Chad Reece. "As a company, we also feel our products are a great fit for those with an active, outdoor lifestyle."

Registered participants will receive a Winnebago Outdoor Adventure Race themed t-shirt and motorhomes will be on display for spectators and participants to view the day of the race.

The race is organized by the Forest City Parks and Recreation Department. Registration is available online at

<http://forestcityparksandrec.com/programs/event-registration/>.

### About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes<sup>®</sup>", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

Image Available: <http://www.marketwire.com/library/MwGo/2015/4/28/11G039786/Images/paddling-828507929191.jpg>

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