

## Winnebago Announces 2015 Apollo Rental Program

April 6, 2015

FOREST CITY, IA -- (Marketwired) -- 04/06/15 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, announced it had entered into an agreement for 2015 for the sale of motorhomes to one of North America's leading recreation vehicle rental companies, Apollo Motorhome Holidays, LLC.

Apollo, a premier international rental provider, has agreed to purchase over 500 of the iconic Winnebago motorhomes to provide unique travel and vacation experiences for its customers within the U.S.

"Due to the great success of the program with Apollo last year, we are pleased to announce that the relationship will continue in 2015," said Winnebago Industries Chairman of the Board, CEO and President Randy Potts. "Winnebago's recognizable name, high construction quality standards, and premium resale value all provide great value to Apollo for their U.S. rental business. Our Winnebago rally grounds area also provides a perfect staging site for the delivery of these units. We believe the rental market provides a great opportunity for people looking to experience the RV lifestyle and create future RV owners. The 2015 sale to Apollo is structured differently than last year, as there is no repurchase obligation to Winnebago. Based on the planned delivery schedule, we will ship approximately two-thirds of these units in the third quarter of Fiscal 2015 and one-third in the fourth quarter of Fiscal 2015. We are pleased that the program last year was a win-win for both Winnebago and Apollo and welcome the opportunity to provide the Winnebago motorhome experience to new entrants in the RV lifestyle through Apollo's rental program."

### ***About Winnebago Industries***

Winnebago Industries, Inc., "The Most Recognized Name in Motor Homes<sup>®</sup>", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

### ***About Apollo Motorhome Holidays***

Founded in 1985, Apollo Motorhome Holidays (Apollo) has grown to become the largest privately owned leisure vehicle operator in the world. Apollo boasts a fleet of 4000 quality vehicles and 23 branches across Australia, New Zealand, Canada and the USA. For United States rental information call 1-800-370-1262, email [info@apollorv.com](mailto:info@apollorv.com) or visit [www.apollorv.com](http://www.apollorv.com)

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Source: Winnebago Industries, Inc.