

Winnebago Appoints William Fisher, Retired Polaris VP, to Board

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FOREST CITY, IA -- (Marketwired) -- 03/27/15 -- Winnebago Industries, Inc. (NYSE: WGO), one of the leading United States (U.S.) recreation vehicle manufacturers, has announced the appointment of William C. Fisher to an open seat on the Board of Directors. His term will begin on May 1, 2015, and he will be placed on the Proxy in October for election by the shareholders in December to serve the remainder of the three year term.

Mr. Fisher was the Vice President and Chief Information Officer of Polaris Industries, Inc. from November 2007 until he retired on December 31, 2014. During his tenure at Polaris he also served as the Chief Information Officer and the General Manager of Service overseeing all technical, dealer, and consumer service operations. Prior to joining Polaris, Mr. Fisher was employed by MTS Systems for 15 years in various positions in information services, software engineering, control product development, and general management. Before that time, Mr. Fisher worked as a civil engineer for Anderson-Nichols and he later joined Autocon Industries, where he developed process control software.

Randy Potts, Chairman, CEO and President of Winnebago, said, "We are excited to have Bill joining our Board. He brings a wealth of knowledge about both information technology and consumer discretionary products that will make him a valuable resource for the company. His addition could not be more timely given our recently commenced ERP system implementation strategic initiative."

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motorhomes[®]", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

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