

Australia's Winnebago RV Is a Big Hit

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FOREST CITY, IA -- (Marketwired) -- 03/02/15 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer, was on hand to help Winnebago RV, wholly owned subsidiary of Australian-owned [Apollo Motorhome Holidays](#) ('Apollo'), introduce its 2015 lineup of U.S. produced Winnebago Minnie towable products and Australian produced Winnebago brand motorhomes and campervans in Australia.

Winnebago RV recently launched its exciting new lineup to crowds of more than 50,000 visitors at the 2015 Victorian Caravan, Camping and Touring Supershow in Australia. Visitors were able to explore the 2015 inaugural lineup of motorhomes, campervans and towable caravans. Bursting with innovation, these models are designed with the best manufacturing techniques from North America, with Australian market knowledge and expertise.

Winnebago RV designed and built an entire new lineup of five motorhomes and two campervans in Australia, and went through a rigorous process to make the highly popular Winnebago Minnie, imported from the USA, compliant with Australian caravan standards and consistent with the tastes of Australian travelers.

At the official launch event on Tuesday February 10th, Winnebago Industries Towables President, Johnny Hernandez, said the American industry leader was proud to partner with Apollo Group in Australia and New Zealand. "Winnebago is synonymous with the RV lifestyle and we are extremely confident about the models that will be sold here in Australia and in New Zealand," Mr. Hernandez stated.

The feeling is mutual, with Apollo CEO, Luke Trouchet describing the partnership as this: "We jumped at the chance to bring Winnebago product to Australia, and have been given access to import the entire Winnebago Industries caravan (towables) lineup from the USA, as well as producing motorized product under the Winnebago brand at the group's Brisbane manufacturing facility."

A family business started by his parents in 1985, Luke and brother Karl, head the family-owned business with excitement about the future and the partnership with Winnebago. "This is only the start. We have been overwhelmed with interest from dealers, and we expect to establish a national dealership network both in Australia and New Zealand during 2015."

The first official dealerships are expected to be announced within the next few weeks.

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motor Homes®", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://investor.wgo.net>.

About Winnebago RV Pty Ltd

[Winnebago RV Pty Ltd](#) ('Winnebago RV') is a wholly owned subsidiary of Australian-owned [Apollo Motorhome Holidays](#) ('Apollo'). [Winnebago Industries, Inc.](#), an Iowa, USA corporation allows Apollo to exclusive use of certain Winnebago trademarks on motorhomes, campervans and caravans across Australia and New Zealand. Visit www.gowinnebago.com.au

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