

Winnebago Launches Winnebago RV Insurance

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FOREST CITY, IA -- (Marketwired) -- 01/19/15 -- Winnebago Industries, Inc. (NYSE: WGO), a leading United States (U.S.) recreation vehicle manufacturer is announcing a new Winnebago RV Insurance offering.

In conjunction with Farm and City Insurance Services (FCIS), Winnebago RV Insurance offers a wide complement of coverage. From RV to personal insurance plans, Winnebago RV Insurance is designed to provide all of the coverages and services needed to feel at home while on the road.

"We've chosen FCIS due to the strength of our long-time relationship and their proven ability to provide RV owners with knowledgeable and impressive customer service," said Winnebago Marketing Director Chad Reece.

Winnebago RV Insurance obtains quotes from four national providers through FCIS. All RV brands are eligible for a no-obligation quote. Customers who also join or renew their WIT Club membership will receive a free extension of their membership term as an extra benefit.

"We are pleased to join forces with one of the best brand names in the RV industry," said FCIS President Courtney Wooge. "This new program is an exciting opportunity for FCIS and Winnebago to help thousands of RV owners nationwide."

If interested in completing the no-obligation insurance quote form, visit WinnebagoRVInsurance.com or call 1-800-642-4892.

About Winnebago Industries

Winnebago Industries, Inc., "The Most Recognized Name in Motor Homes[®]", is a leading U.S. manufacturer of recreation vehicles, which are used primarily in leisure travel and outdoor recreation activities. The Company builds quality motor homes, travel trailers, fifth wheel products, and transit buses. Winnebago Industries has received the Quality Circle Award from the Recreation Vehicle Dealers Association every year since 1996. The Company's common stock is listed on the New York and Chicago Stock Exchanges and traded under the symbol WGO. Options for the Company's common stock are traded on the Chicago Board Options Exchange. For access to Winnebago Industries' investor relations material or to add your name to an automatic email list for Company news releases, visit <http://wgo.net/investor.html>.

Contact:

Sheila Davis

PR/IR Mgr.

641-585-6803

sdavis@wgo.net

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